

WEBVTT

1

00:00:07.550 --> 00:00:19.647

FieldworkHub: Alright! Alright!

2

00:00:34.070 --> 00:00:35.640

FieldworkHub: We're using

3

00:00:47.890 --> 00:00:51.519

FieldworkHub: things that match to

4

00:00:51.920 --> 00:00:53.619

FieldworkHub: we that works.

5

00:00:53.620 --> 00:00:54.120

Heather Maggs: Let's go.

6

00:00:54.120 --> 00:01:00.099

FieldworkHub: Hello, Hi, Heather! It's really great to see you.

7

00:01:00.140 --> 00:01:04.440

FieldworkHub: Oh, I think it's coming and going a little bit voice

8

00:01:05.042 --> 00:01:06.279

FieldworkHub: on that call.

9

00:01:06.280 --> 00:01:07.910

Heather Maggs: Low bandwidth and.

10

00:01:07.910 --> 00:01:09.120

FieldworkHub: They can network.

11

00:01:09.120 --> 00:01:09.500

Heather Maggs: And I.

12

00:01:09.500 --> 00:01:10.110

FieldworkHub: Sleep.

13

00:01:10.420 --> 00:01:10.730

Heather Maggs: Chug!

14

00:01:10.730 --> 00:01:11.790

FieldworkHub: Doesn't mean.

15

00:01:11.790 --> 00:01:12.460

Heather Maggs: Of the.

16

00:01:12.460 --> 00:01:23.170

FieldworkHub: We already had 1, 2, 3, 4, 5 participants in the waiting room range. Should we wait for Richard to join?

17

00:01:23.410 --> 00:01:26.069

FieldworkHub: Should we start losing people in.

18

00:01:26.070 --> 00:01:27.240

Heather Maggs: People in. I would.

19

00:01:27.240 --> 00:01:27.910

FieldworkHub: Okay.

20

00:01:28.010 --> 00:01:30.320

FieldworkHub: I'll just promote everyone to a panelist.

21

00:01:34.210 --> 00:01:37.730

Heather Maggs: I've moved a bit closer to the router so hopefully. That'll be a bit better.

22

00:01:37.730 --> 00:01:39.240

FieldworkHub: Can hear you. Everyone.

23

00:02:01.888 --> 00:02:11.719

FieldworkHub: Can I please just test everyone's camera, microphone volume, or here and then you can turn it back off and we'll try and start their time.

24

00:02:13.760 --> 00:02:15.569

Heather Maggs: Just shut my door.

25

00:02:15.570 --> 00:02:16.350

FieldworkHub: Middle.

26

00:02:16.975 --> 00:02:20.220

FieldworkHub: I can't hear you for some reason, so

27

00:02:21.740 --> 00:02:27.110

FieldworkHub: I should. I can see a microphone if I need your name.
Hi, [REDACTED] Jose.

28

00:02:27.370 --> 00:02:27.760

Zayd: I.

29

00:02:28.150 --> 00:02:29.420

FieldworkHub: Lovely! How do you.

30

00:02:34.960 --> 00:02:35.470

Matthew: I did.

31

00:02:35.470 --> 00:02:36.380

FieldworkHub: Hold it function

32

00:02:46.095 --> 00:03:01.449

FieldworkHub: in order to add you into the main room.

33

00:03:03.020 --> 00:03:28.329

FieldworkHub: You have to accept merit to rejoin as panelists, and then we can join. Wonderful. Thank you. Richard is here as well.

34

00:03:29.480 --> 00:03:29.810

Palmira S.: Hello!

35

00:03:29.810 --> 00:03:44.240

FieldworkHub: Participants. I'm just gonna jump, mute myself while I give them a call to check where they are.

36

00:06:49.230 --> 00:06:50.130

Farida: Hello!

37

00:06:52.320 --> 00:06:55.522

FieldworkHub: Thanks for joining.

38

00:06:57.040 --> 00:07:14.356

FieldworkHub: I can see your microphone is working in your camera as well. I've tried to call Yasmin in our last respondent. She hasn't wasn't able to get through, so I'll just keep trying. And if you

want to start in the next 2 min, please go ahead.


39

00:07:18.350 --> 00:07:18.916

Farida: Take me.

40

00:07:22.630 --> 00:07:23.360

Farida: 

41

00:07:40.730 --> 00:07:54.799

Richard Bennett: Okay, let's make a start, cause we're we're now 6 o'clock. So I can officially say good evening to you all, and welcome very much to this focus group. Thank you all for attending.

42

00:07:57.720 --> 00:08:05.849

Richard Bennett: you probably guessed. Well, thank you for filling in the questionnaire beforehand. Really really helpful to us. You probably guessed

43

00:08:06.260 --> 00:08:11.749

Richard Bennett: now, sort of the purpose of this of this focus group already, which is

44

00:08:12.110 --> 00:08:15.709

Richard Bennett: just to understand a little bit better about

45

00:08:16.500 --> 00:08:18.939

Richard Bennett: how you feel about animal welfare issues.

46

00:08:18.940 --> 00:08:19.380

Farida: Bits.

47

00:08:19.380 --> 00:08:29.770

Richard Bennett: With the food you eat but also to try and get some feedback from you about certain aspects of the of the questionnaire, and how you found it.

48

00:08:30.343 --> 00:08:48.020

Richard Bennett: We will be finishing just before 7 30. So don't worry. We won't go over time, and yeah, try and try and enjoy yourself. You speak freely. You know there are no right or wrong answers to anything that you know that you might say.

49

00:08:48.356 --> 00:08:58.124

Richard Bennett: so yeah, let's just have a a really interesting discussion about some of the issues that come up, that that would be great. And if, when you're not speaking, you could put your

50

00:08:58.880 --> 00:09:02.140

Richard Bennett: Go on on the mute. That that would be great.

51

00:09:03.025 --> 00:09:09.059

Richard Bennett: Heather. Are you okay? To put the questionnaire up on the on on the screen. Would that be

52

00:09:10.330 --> 00:09:16.060

Richard Bennett: great? And have you started the recording? And is everyone happy that we're recording.

53

00:09:16.360 --> 00:09:17.080

Farida: Yes.

54

00:09:17.440 --> 00:09:19.229

Richard Bennett: Out, if not. Okay. Thank you.

55

00:09:19.230 --> 00:09:20.030

Palmira S.: Yet.

56

00:09:20.520 --> 00:09:21.300

Richard Bennett: Thank you.

57

00:09:25.578 --> 00:09:29.859

Heather Maggs: not quite sure why, I'm having issues. Sorry about this.

58

00:09:29.860 --> 00:09:35.770

Richard Bennett: Otherwise I'll do it, Heather, but don't, it's alright. I'll I'll give you a a little bit longer, see if you can put it up.

59

00:09:35.770 --> 00:09:36.166

Heather Maggs: It's

60

00:09:36.960 --> 00:09:40.599

Richard Bennett: Just means I can look at other stuff on my screen at the same time. But.

61

00:09:40.600 --> 00:09:43.249

Heather Maggs: Right? Can can you see that

62

00:09:44.840 --> 00:09:47.109

Heather Maggs: your screen sharing stop share?

63

00:09:48.440 --> 00:09:55.179

Richard Bennett: It looks as though you're screen sharing, but it's just it. There's no there's no slides. Can't see the slides.

64

00:09:55.180 --> 00:09:56.319

Heather Maggs: Is that better?

65

00:09:57.360 --> 00:09:59.340

Richard Bennett: Nope still can't see the slides.

66

00:09:59.340 --> 00:10:00.746

Heather Maggs: It's oh,

67

00:10:01.920 --> 00:10:03.539

Heather Maggs: Hang on a second.

68

00:10:04.320 --> 00:10:07.250

Heather Maggs: so displays. Is is that better?

69

00:10:07.610 --> 00:10:08.890

Richard Bennett: Nope, no.

70

00:10:09.770 --> 00:10:14.749

Heather Maggs: It's telling me I'm sharing my screen, but I'm not quite sure.

71

00:10:14.750 --> 00:10:18.029

Richard Bennett: I can also see you twice heather, which may be a problem.

72

00:10:18.488 --> 00:10:22.159

Heather Maggs: Yes, I don't think anyone I do.

73

00:10:22.160 --> 00:10:28.460

Richard Bennett: Mean it. You know it. You may be doing one thing on one machine as it or whatever. And the other one is.

74

00:10:28.620 --> 00:10:31.419

Richard Bennett: Yeah, he's not sharing it, whatever. Yeah.

75

00:10:31.420 --> 00:10:34.550

Heather Maggs: Let me just try one more time and see how I can.

76

00:10:34.910 --> 00:10:35.500

Heather Maggs: My go ahead.

77

00:10:35.500 --> 00:10:36.833

Richard Bennett: Otherwise I'll.

78

00:10:38.770 --> 00:10:40.176

Richard Bennett: Yeah, sure.

79

00:10:41.580 --> 00:10:42.370

Heather Maggs: Why is that?

80

00:10:50.240 --> 00:10:54.610

Richard Bennett: While we're waiting. I'm gonna start the discussion, anyway. Heather, if you don't mind.

81

00:10:55.464 --> 00:10:56.288

Richard Bennett: With everyone.

82

00:10:57.360 --> 00:11:00.190

Richard Bennett: So one of the things that I was interested in

83

00:11:00.250 --> 00:11:01.210

Richard Bennett: was

84

00:11:02.840 --> 00:11:07.649

Richard Bennett: really, whether whether people think about animal welfare issues at all

85

00:11:07.980 --> 00:11:12.189

Richard Bennett: when you're you know, when you're thinking about what you're going to purchase in the

86

00:11:12.220 --> 00:11:21.829

Richard Bennett: in the shops, and I've I've looked at some of your responses to questions, but I just thought we could have a discussion about whether it's something you take into account when you

87

00:11:22.140 --> 00:11:36.689

Richard Bennett: not necessarily when you go shopping, but it could be when you go shopping. Maybe it's before you go shopping, you think, well, there's certain things. Yeah. Certain things I'm gonna buy. And certain certain things I'm not gonna buy. So yeah, it's animal welfare.

88

00:11:36.970 --> 00:11:40.600

Richard Bennett: a consideration at all for you when you're shopping for food.

89

00:11:43.290 --> 00:11:44.900

Richard Bennett: who would like to start.

90

00:11:46.390 --> 00:11:55.429

Heather Maggs: I can't see anybody so, and both my screens are now completely full of the first slides. But can I'm assuming you can't see that.

91

00:11:55.430 --> 00:11:57.040

Richard Bennett: No, can't see anything.

92

00:11:57.040 --> 00:11:58.440

Heather Maggs: Okay. Sorry.

93

00:11:59.550 --> 00:12:00.220

Heather Maggs: Same.

94

00:12:00.220 --> 00:12:01.260

Richard Bennett: Don't worry

95

00:12:02.233 --> 00:12:06.640

Steve: Sorry it should I? I'm willing to share something. Is my name is Steve.

96

00:12:06.790 --> 00:12:07.920

Richard Bennett: Thanks, Steve.

97

00:12:07.920 --> 00:12:13.449

Steve: I I'm kind of on the fence very much around animal welfare around

98

00:12:13.500 --> 00:12:17.499

Steve: you with only questionnaire. You guys had a whole lot of scores there.

99

00:12:18.310 --> 00:12:25.430

Steve: and I kind of struggled to equate those scores to what I know of farming around this country.

100

00:12:27.670 --> 00:12:32.839

Steve: Do I care that animals aren't hurt in the production of food. Yes, I care that they're not hurt.

101

00:12:32.960 --> 00:12:38.240

Steve: Yes, I care that the animals actually have a a useful life for them.

102

00:12:38.670 --> 00:12:43.140

Steve: Am I willing to pay more for them to have a fluffier life, probably not.

103

00:12:47.420 --> 00:12:51.209

Richard Bennett: Yeah, that's fair fair enough, fair enough, Steve. I think you know

104

00:12:52.120 --> 00:12:59.140

Richard Bennett: a lot a lot of people. Well, let's see what other people say as well, Sophie, have you got anything to to to share.

105

00:13:02.220 --> 00:13:02.700

Heather Maggs: I.

106

00:13:04.150 --> 00:13:05.100

Sophie: That usual

107

00:13:06.070 --> 00:13:16.780

Sophie: sweet, I think, has been better careful, or was. I've been better careful, and at the moment I am buying less meat, but buying better quality meat, and I used to kind of buy like

108

00:13:16.920 --> 00:13:31.619

Sophie: like the bottom shelf, like just the cheapest chicken I could find, and but now I buy chicken less often, and when I do buy it is like the organic or the the homegrown symbol, because I would rather buy the better quality organic stuff that I think has been treated better.

109

00:13:31.650 --> 00:13:34.349

Sophie: and would be better for me as well. Probably.

110

00:13:34.826 --> 00:13:38.089

Sophie: Then buying the cheaper stuff more often

111

00:13:42.940 --> 00:13:43.720

Sophie: me.

112

00:13:47.140 --> 00:13:51.830

Richard Bennett: Sorry. Great thanks, thanks, Sophie. That's that's really interesting. So

113

00:13:52.990 --> 00:14:07.580

Richard Bennett: obviously, that's your personal preference. But you think that it's in some sense a a better product if it comes from animals that have higher welfare may maybe it tastes a bit better, or maybe it's maybe it's healthier in some in some way.

114

00:14:08.770 --> 00:14:16.230

Sophie: I I don't know too much about how may production is, but I feel like it's maybe processed a lot better with less chemicals in the animal

115

00:14:16.560 --> 00:14:19.669

Sophie: and I think, therefore, if it's better for the animal

116

00:14:19.710 --> 00:14:22.029

Sophie: to, it would be therefore better for me.

117

00:14:23.300 --> 00:14:26.800

Richard Bennett: Yeah. Yeah. Okay. Anyone else.

118

00:14:27.410 --> 00:14:28.170

Richard Bennett: Yeah. Matthew.

119

00:14:28.780 --> 00:14:31.413

Matthew: I think that's really interesting.

120

00:14:32.240 --> 00:14:56.169

Matthew: I just think it's really interesting on what Sophie just said, because I do care about animal welfare. I wouldn't make say that it's a priority for me when I go shopping, but it is a consideration, but I always always stay away from organic. I will never, ever buy organic, and that's for the simple reason that my best friend is a vet. And he said that

121

00:14:56.180 --> 00:15:19.119

Matthew: what they put out for an animal to be organic. It actually creates animal suffering because he will get called to farms, with things like cows and like cattle that need antibiotics, and they're not allowed to give the antibiotics to the animals if those animals are put forward as organic.

122

00:15:19.200 --> 00:15:27.240

Matthew: So my made to the vet actually says to me, organic meat is, actually creates more suffering to the animal.

123

00:15:35.460 --> 00:15:45.209

Palmira S.: Hello, I always buy organic. I try is my first choice. If not, I go to grass fed or free range animals.

124

00:15:45.702 --> 00:15:51.049

Palmira S.: But he's my personal choice. I think it affects my health, especially my gut

125

00:15:51.070 --> 00:15:56.250

Palmira S.: as the first choice. But I'm happy to know that the animals were

126

00:15:56.390 --> 00:15:58.669

Palmira S.: well cared for. Zoom.

127

00:16:00.660 --> 00:16:06.840

Richard Bennett: Yeah, thank you. Thank you both. That's that's really interesting. Anyone else in terms of whether

128

00:16:06.980 --> 00:16:16.299

Richard Bennett: thinking about animal welfare impacts on your food

purchase decisions at all, either either it doesn't or it, or it does in some way.

129

00:16:20.380 --> 00:16:21.890

Richard Bennett: Who else have we got.

130

00:16:21.910 --> 00:16:24.689

Richard Bennett: Mariola? Have you got any thoughts on that.

131

00:16:24.690 --> 00:16:43.829

mariola: Yes, you know, so we'll be eating less meat now, especially I have 2 little children, and I watch few programs. How the meat is how they pack in meat, and what they're doing with the chickens and stuff like that which is completely like put me off.

132

00:16:44.230 --> 00:17:08.320

mariola: So when, if I buy the chicken. Probably maybe it will be like once a month, and it will be like an organic one or 3 wrench one. It's the same as with the eggs. You know I prefer free range eggs or organic ones, and I think they taste better. And when I'm choosing a mead, when you see, for example, like a month ago, I think I saw like a whole big chicken in Sainsbury.

133

00:17:08.440 --> 00:17:21.840

mariola: or nectar card for 4 quid in my head is is something's wrong with that chicken with that meat, because how you can sell the whole like a nearly 3 kilo massive chicken for 4 quid.

134

00:17:22.010 --> 00:17:45.320

mariola: So now, instead of chicken. Sometimes I will choose like a partridge, which I think is when I read the labels, so most of the time I would just read the label where animal is coming from. Notice that partridge is coming from France, and I think they have better kind of quality of life there. The animals, the birds.

135

00:17:45.440 --> 00:17:51.210

mariola: but definitely my consumption is less than before.

136

00:17:58.470 --> 00:18:04.679

Richard Bennett: Great. Thank you very much. That's that's that's that's really interesting, actually and helpful in terms of

137

00:18:04.990 --> 00:18:11.219

Richard Bennett: you know us. Think thinking about your your own thinking and rationale behind your purchase decisions.

138

00:18:12.550 --> 00:18:24.190

Richard Bennett: heather. I can see you've been trying to share your screen. I think I'll share my screen and let's cause it's not working. So let's just do that, and we'll go through this. I haven't got the most up to date version, but this will do.

139

00:18:25.570 --> 00:18:26.270

Richard Bennett: It's been.

140

00:18:26.270 --> 00:18:28.539

Heather Maggs: Thing I've been sharing, but.

141

00:18:28.540 --> 00:18:29.029

Richard Bennett: You know.

142

00:18:29.258 --> 00:18:30.860

Heather Maggs: Haven't been able to see it so.

143

00:18:30.860 --> 00:18:34.099

Richard Bennett: I've got us. I've got a.

144

00:18:34.330 --> 00:18:35.260

Heather Maggs: Hang on!

145

00:18:35.260 --> 00:18:36.490

Richard Bennett: I've got a sign here.

146

00:18:36.490 --> 00:18:50.950

FieldworkHub: When you select at the bottom of the screen the green button that says share screen. Usually, what happens is you should be able to see quite a lot of different windows opening.

147

00:18:50.950 --> 00:18:51.620

Heather Maggs: Yeah.

148

00:18:51.620 --> 00:19:06.169

FieldworkHub: And I think he just accidentally selected the one with the Zoom Webinar on it, which then shows us all the same number that we're already looking on looking at, we should be selecting the windows with the material that you wanted to share.

149

00:19:06.170 --> 00:19:13.639

Heather Maggs: I? It doesn't be which room? Well, it was asking me which room? But I've now given the the hosting over to Richard.

150

00:19:13.640 --> 00:19:14.520

FieldworkHub: Oh, okay.

151

00:19:14.520 --> 00:19:16.969

Heather Maggs: Think so so, Richard, can you.

152

00:19:17.310 --> 00:19:21.890

Richard Bennett: Yeah, I can't, because it says host, disabled participant screen sharing.

153

00:19:21.890 --> 00:19:23.450

FieldworkHub: Was recommended.

154

00:19:23.450 --> 00:19:26.820

Heather Maggs: I've put multiple panelists together simultaneously.

155

00:19:26.820 --> 00:19:29.279

FieldworkHub: And be 70.

156

00:19:29.280 --> 00:19:29.820

Heather Maggs: And that.

157

00:19:30.670 --> 00:19:31.520

FieldworkHub: Well.

158

00:19:32.280 --> 00:19:33.310

FieldworkHub: seventh ladies.

159

00:19:33.310 --> 00:19:34.370

Heather Maggs: Analysts.

160

00:19:35.330 --> 00:19:36.140

Heather Maggs: Hmm.

161

00:19:37.380 --> 00:19:38.140

Heather Maggs: it.

162

00:19:39.810 --> 00:19:43.599

Richard Bennett: Okay, that looks as though it may just may work.

163

00:19:46.000 --> 00:19:51.479

Heather Maggs: I I'm really sorry, everybody. I'm I really get anxious about the tech. There we go.

164

00:19:56.445 --> 00:19:59.445

Heather Maggs: That's that's the main thing. Few sorry, Richard.

165

00:19:59.820 --> 00:20:02.159

Richard Bennett: That's good. That was all right. My mine wasn't

166

00:20:03.190 --> 00:20:15.118

Richard Bennett: mine just wasn't working. So let me just bear with me a minute. So I'm gonna whiz through because I want to start somewhere in particular. So I need to find it.

167

00:20:15.500 --> 00:20:20.289

Richard Bennett: which is here. So I'm gonna skip through all the sort of background stuff.

168

00:20:20.870 --> 00:20:22.840

Richard Bennett: because I would like

169

00:20:23.355 --> 00:20:28.489

Richard Bennett: particularly to get on to the sort of information that we gave you.

170

00:20:29.347 --> 00:20:30.982

Richard Bennett: And also

171

00:20:33.510 --> 00:20:40.929

Richard Bennett: moving on to the willingness to pay questions that we that we that we ask you to you know the the choices that we gave you

172

00:20:41.271 --> 00:20:57.299

Richard Bennett: but if we can just go through this because I'd like I'd like your comments about about the information we gave you. So it says, I, I'm just gonna read it through just to remind you, in the last year, in the UK, 2.8 million cattle and calves, 11.5 million pigs.

173

00:20:57.300 --> 00:21:13.459

Richard Bennett: 14 5,000,014.5 million sheep and lambs, and 1.1 6 billion chickens we use for meat production, whilst 1.8 million dairy cattle we use to produce milk, and 39 million laying hens used to produce eggs.

174

00:21:14.010 --> 00:21:29.030

Richard Bennett: Animal welfare. Scientists and veterinarians have developed a method for measuring the welfare of farm animals. That takes account of the extent to which the needs and wants of the animal are met, and results in an overall welfare score from 0 to 100.

175

00:21:29.570 --> 00:21:46.589

Richard Bennett: The score accurately represents the welfare of the animal in terms of its freedom from hunger, thirst, discomfort, pain, injury, disease, fear, and distress, and the extent to which the animal can express normal behaviors and has a happy and contented life.

176

00:21:47.710 --> 00:21:59.080

Richard Bennett: So I'm just gonna stop there because that's the the sort of back some background information that was given both about the number of farm animals there are in the UK. But also this.

177

00:21:59.150 --> 00:22:08.319

Richard Bennett: what is actually quite a new, a new method for being able to gauge the welfare of farm animals across the UK.

178

00:22:08.560 --> 00:22:17.940

Richard Bennett: Can you just tell me a little bit about what you thought about about that information? Those first 3 paragraphs. And and did it make sense to you.

179

00:22:23.760 --> 00:22:29.699

Matthew: It did make sense, and I just think it makes you realize how much.

180

00:22:30.380 --> 00:22:33.719

Matthew: how many animals are slaughtered for the benefit of.

181

00:22:33.810 --> 00:22:36.897

Matthew: I'll meet consumption. So

182

00:22:37.880 --> 00:22:40.280

Matthew: I think it's quite good to see the figures.

183

00:22:45.550 --> 00:22:46.660

Heather Maggs: Anyone else.

184

00:22:48.040 --> 00:22:50.544

Zayd: I I was gonna say the same thing that it's

185

00:22:51.030 --> 00:22:54.669

Zayd: quite interesting to actually see the numbers on how many
annuals

186

00:22:55.295 --> 00:23:05.519

Zayd: you know, go for the sake of as humans eating but it's
interesting to also see the that this stuff is kept track of

187

00:23:05.952 --> 00:23:09.570

Zayd: like the extent of how valuable their life is.

188

00:23:10.097 --> 00:23:13.942

Zayd: You know, before. You know, they used for

189

00:23:14.420 --> 00:23:17.570

Zayd: food purposes. So yeah, it's quite interesting.

190

00:23:19.200 --> 00:23:19.915

Richard Bennett: Thank you.

191

00:23:20.948 --> 00:23:24.450

Steve: That. We didn't need them, they wouldn't exist. So you know.

192

00:23:25.090 --> 00:23:29.300

Steve: I I the numbers don't surprise me at all that it's a vast
amount

193

00:23:29.320 --> 00:23:31.320

Steve: don't really care that it's a vast amount.

194

00:23:31.540 --> 00:23:35.280

Steve: Oh, if I'm frank with you! Well, I

195

00:23:35.370 --> 00:23:42.659

Steve: in nature, they probably wouldn't exist through farm animals that we eat today. They've been bred for that particular purpose.

196

00:23:42.810 --> 00:23:43.160

Richard Bennett: Yep.

197

00:23:43.496 --> 00:23:47.869

Steve: They've been bred from. Well done always are fully aware of that, but

198

00:23:48.030 --> 00:23:52.481

Steve: they've been bred to not really survive in the wild. So if we didn't farm them.

199

00:23:52.860 --> 00:23:56.109

Steve: those numbers would be like maybe one or 2,

200

00:23:56.850 --> 00:24:00.120

Steve: you know, they just wouldn't exist out outside of being food animals.

201

00:24:00.120 --> 00:24:00.840

Farida: 9.

202

00:24:01.200 --> 00:24:02.840

Heather Maggs: Think, Sophie.

203

00:24:06.440 --> 00:24:11.099

Sophie: I didn't realize. I never realized until I did the questionnaire as a just how many animals did.

204

00:24:11.130 --> 00:24:14.259

Sophie: But you know to die inside us.

205

00:24:14.370 --> 00:24:15.120

Sophie: and

206

00:24:15.840 --> 00:24:23.430

Sophie: and I think, doing the question. I had made me realize how much I am willing to pay a little bit more to benefit the animal, and they have more welfare.

207

00:24:23.770 --> 00:24:25.100

Sophie: A couple of pounds.

208

00:24:26.780 --> 00:24:27.875

Heather Maggs: Thank you. Yasmin.

209

00:24:28.888 --> 00:24:36.360

Yasmin P.: Oh, my, I just yeah. Would it be like a cap for what I'm buying? Because I'm very like Carry with the animals as well.

210

00:24:36.770 --> 00:24:37.730

Yasmin P.: So

211

00:24:38.320 --> 00:24:40.950

Yasmin P.: I'm bit like careful, anyway.

212

00:24:43.110 --> 00:24:44.080

Heather Maggs: Thank you.

213

00:24:44.240 --> 00:24:48.290

Heather Maggs: Pamira, if I've said your name right, I apologize. If I didn't.

214

00:24:49.010 --> 00:24:58.083

Palмира S.: Yes, it is right I I didn't know. We eat lots of meat, so it was a big surprise for me to see these numbers.

215

00:24:58.420 --> 00:24:59.040

Heather Maggs: Hmm!

216

00:25:00.150 --> 00:25:02.020

Heather Maggs: And Mariola.

217

00:25:04.770 --> 00:25:31.040

mariola: Is big numbers if I'm honest with you. And when I was doing the questionnaire yesterday, you know I'm I'm happy to pay like extra, maybe pound or 2 pounds. But also we have to think about the budget. You know the family budget. How much? Sometimes you have the money so extra 10 pounds can be a little bit too much. So probably.

218

00:25:31.150 --> 00:25:41.719

mariola: you know, I'm happy to pay extra like 2 pounds or something, for for the shopping is not a problem, but 10 pound was a quite big difference for me. So I think

219

00:25:41.910 --> 00:25:54.410

mariola: you know. But it's giving me definitely to think how much, how many animals being killed for our own consumption. So I think I'm going to eat even the less meat now.

220

00:25:54.750 --> 00:25:58.029

Heather Maggs: And Farrer Farida. Sorry is it for Rita or Ferrite?

221

00:25:58.030 --> 00:26:11.090

Farida: Okay, I know he's afraid. Yeah, I'm surprised to to see this. How many like billions animals are slot is. And I'm just wondering that are they going to be all like

222

00:26:11.150 --> 00:26:12.350

Farida: treated?

223

00:26:12.600 --> 00:26:15.130

Farida: I don't know how how they are treated.

224

00:26:15.210 --> 00:26:17.809

Farida: So this is a surprise for me as well.

225

00:26:18.240 --> 00:26:20.710

Farida: So, guys in my.

226

00:26:20.710 --> 00:26:27.630

Richard Bennett: Yeah, thank you. I'm I'm gonna read a little bit more because the the information below tell gives you a little bit more about

227

00:26:27.900 --> 00:26:32.369

Richard Bennett: how well animals are currently treated. So you

228

00:26:32.560 --> 00:26:35.105

Richard Bennett: you've been introduced to this new

229

00:26:36.100 --> 00:26:38.191

Richard Bennett: this new way of of

230

00:26:39.070 --> 00:26:53.639

Richard Bennett: looking at measuring animal welfare. It's a it's a score that takes into account various aspects of of welfare. It's an overall score for welfare, and it tells you a little bit more about the score, which I'll which I'll read.

231

00:26:53.980 --> 00:26:56.280

Richard Bennett: So it says a score of 0.

232

00:26:56.400 --> 00:27:02.399

Richard Bennett: So this is on a 0 to 100 score. It's going to tell you the score of 0 denotes extreme suffering.

233

00:27:02.580 --> 00:27:09.180

Richard Bennett: whereas a score of a hundred denotes the highest level of welfare that could possibly be achieved.

234

00:27:09.260 --> 00:27:17.990

Richard Bennett: The method covers the entire life of the animal from birth to slaughter, and involves regular independent monitoring of of farms.

235

00:27:18.610 --> 00:27:21.789

Richard Bennett: and it tell Oops sorry, that moved up the whole page.

236

00:27:23.310 --> 00:27:34.810

Richard Bennett: and it tells you currently, in the UK laying hens have an average welfare score of 40 out of 100 meat chickens, also about 40 out of 100

237

00:27:35.060 --> 00:27:48.959

Richard Bennett: pigs, about 40 of a out of a hundred beef cattle hire at 50 dairy cattle, also about 50, and then sheep and lambs on average overall about 55 out of a hundred.

238

00:27:49.550 --> 00:28:07.019

Richard Bennett: So 2 questions here, first of all, did you understand the concept of the score? Do you think, from from that very brief description is the first question, and the second question is, what did you think about the information on the scores that were that were presented to you.

239

00:28:08.654 --> 00:28:13.519

Steve: But stuff in that. The concept is easy enough for me to understand.

240

00:28:13.540 --> 00:28:21.749

Steve: I I do get quite concerned where 100 is the highest level of welfare that could possibly be achieved. That's a bit of a I've no idea what that means.

241

00:28:22.365 --> 00:28:30.910

Steve: And then around the schools, I mean, if 100 is the animal living in the lap of luxury, which is the implication I take for me of scoring.

242

00:28:31.160 --> 00:28:33.430

Steve: then I assume 40 is not too bad.

243

00:28:33.510 --> 00:28:36.829

Steve: 50 is not too bad, and 55 sounds like luxury.

244

00:28:36.960 --> 00:28:41.030

Steve: Whenever you see sheep and lands in fields they don't seem distressed or unhappy.

245

00:28:41.370 --> 00:28:45.120

Steve: Whenever I see cattle. They don't seem distressed or unhappy.

246

00:28:45.420 --> 00:28:50.549

Steve: so this 100 seems to be an impossible

247

00:28:50.780 --> 00:28:52.010

Steve: pointless number.

248

00:28:52.340 --> 00:28:57.409

Steve: So, to my mind, when I'm measuring this, I'm assuming that far lower than 100

249

00:28:57.720 --> 00:29:04.500

Steve: is great. I don't go with an animal has the best life it can possibly have. I'm not going to pay for it of the best life it can possibly have.

250

00:29:04.780 --> 00:29:07.189

Steve: so to me is 14 enough.

251

00:29:08.140 --> 00:29:09.770

Steve: probably, but I don't know.

252

00:29:09.790 --> 00:29:13.379

Steve: You know the score doesn't give me that information.

253

00:29:13.620 --> 00:29:15.760

Steve: What is an acceptable level

254

00:29:16.680 --> 00:29:20.100

Steve: for anyone to go through. I don't live my life with the

255

00:29:20.200 --> 00:29:22.270

Steve: highest level of

256

00:29:23.330 --> 00:29:24.420

Steve: with welfare

257

00:29:24.490 --> 00:29:26.819

Steve: as a human being. I don't think anyone does.

258

00:29:27.333 --> 00:29:33.349

Steve: So I I don't really know what I'm screwing against, and I'm just making an arbitrary decision.

259

00:29:33.380 --> 00:29:37.310

Steve: I mean, we're at 20. I'd be less. I'd probably be more concerned

260

00:29:37.540 --> 00:29:39.470

Steve: if yeah, if you're.

261

00:29:39.470 --> 00:29:40.460

Heather Maggs: 0.

262

00:29:40.460 --> 00:29:44.509

Steve: So if you're 40% towards very happy. Great! That sounds

263

00:29:44.650 --> 00:29:45.790

Steve: wonderful, Jimmy.

264

00:29:46.340 --> 00:29:49.769

Richard Bennett: Yeah, okay, thank you. What about what about others?

265

00:29:49.830 --> 00:29:54.359

Richard Bennett: What do other? What did other people think? But again, first of all, was the score.

266

00:29:55.260 --> 00:30:07.599

Richard Bennett: You know something that you could relate to, or you think, Okay, this is seems to be something that you that, broadly speaking, you understand. And secondly, what about the level of scores? Did you think.

267

00:30:07.850 --> 00:30:36.789

Zayd: So when I first looked at the scores it's quite easy to understand. It just when, like on the general trend of me, chickens being the lowest, and sheep and lumps being more higher kinda makes sense to me, just because there's so many more chickens than there are lambs and sheep. And you know we see them all cooped up so because there's more of a demand but just like Steve mentioned, I think.

268

00:30:36.790 --> 00:30:51.281

Zayd: however, 100 seems, you know, a bit trivial to be honest, because if 55 for sheep and lambs, and they look perfectly fine in a field where we see. I mean, I'm not a farmer, but you know we can see that they're typically fine, and the meat that comes out from them is

269

00:30:51.922 --> 00:31:14.160

Zayd: pre healthy to consume. Otherwise there would have been like an epidemic of people, you know, dying from bad me. But if 55 out of 100 is, you know, healthy. Then I wanna see what 95 is. Maybe. And there's not like maybe there is later on. But right now there's not enough information to see what criteria these scores are given based on. So maybe a bit more information would be helpful.

270

00:31:14.750 --> 00:31:16.570

Richard Bennett: Yeah, that's good. Thank you.

271

00:31:16.660 --> 00:31:17.920

Richard Bennett: Anyone else.

272

00:31:21.373 --> 00:31:22.019
Palmira S.: I think.

273
00:31:22.020 --> 00:31:22.340
Matthew: I.

274
00:31:22.340 --> 00:31:23.000
Palmira S.: Course I.

275
00:31:23.000 --> 00:31:24.819
Matthew: I do so. It's cream of.

276
00:31:24.820 --> 00:31:26.830
Heather Maggs: First, and then Matthew. Thank you.

277
00:31:27.850 --> 00:31:29.060
Matthew: Go tell me the.

278
00:31:29.320 --> 00:31:32.460
Palmira S.: Okay, I think the scores are easy to understand.

279
00:31:32.470 --> 00:31:34.609
Palmira S.: I was expecting more

280
00:31:35.805 --> 00:31:36.640
Palmira S.: and

281
00:31:36.960 --> 00:31:39.210
Palmira S.: for me, they are not okay

282
00:31:39.690 --> 00:31:44.460
Palmira S.: because we have space to improve. I don't know how cause
I would need to know

283
00:31:44.960 --> 00:31:48.020
Palmira S.: each area they are. They are

284
00:31:48.320 --> 00:31:51.180
Palmira S.: in the evaluation to give this course, but

285
00:31:51.510 --> 00:31:55.369

Palmira S.: I would like more. I was expecting more from this course.

286

00:31:56.620 --> 00:31:59.959

Heather Maggs: Thank you, Palmer. Sorry, Matthew. You again.

287

00:32:01.290 --> 00:32:18.840

Matthew: That's okay. I was able to understand the scoring. I agree on terms of probably 100 achieving 100 is probably unlikely. But looking at the scores, I actually find them quite worrying. And I think personally, they're quite low.

288

00:32:19.010 --> 00:32:24.340

Matthew: and considering, I know that British standard of meat

289

00:32:24.390 --> 00:32:39.909

Matthew: is relatively high to the rest of Europe and the rest of the world. I worry for the animals of meat that's produced in other countries, because I, whenever I buy pork I always make a conscious effort to buy British pork.

290

00:32:39.910 --> 00:32:55.099

Matthew: because I know our standards in the UK are higher than that of the EU and America. And I know I'm going off on a bit of a tangent here. But this is what worried me with Brexit. That our meet

291

00:32:55.962 --> 00:32:56.765

Matthew: production

292

00:32:58.910 --> 00:33:00.320

Matthew: levels would

293

00:33:00.380 --> 00:33:09.049

Matthew: be compromised by making trade deals with other countries. So, looking at 40, I do think that they they need to be going up, not down.

294

00:33:10.360 --> 00:33:11.660

Heather Maggs: Thank you for Rita.

295

00:33:20.840 --> 00:33:22.850

Heather Maggs: You're on mute for Rita.

296

00:33:23.580 --> 00:33:24.930
Heather Maggs: You're on mute.

297
00:33:30.670 --> 00:33:31.380
Heather Maggs: If

298
00:33:32.750 --> 00:33:34.720
Heather Maggs: if you could unmute yourself.

299
00:33:41.140 --> 00:33:41.900
Heather Maggs: she

300
00:33:42.390 --> 00:33:45.251
Heather Maggs: shall I? if I ask

301
00:33:45.710 --> 00:33:49.249
Heather Maggs: Yasmin. Sorry if you could talk, just

302
00:33:49.340 --> 00:33:54.119
Heather Maggs: answer Richard's questions while we wait for Farida to unmute herself. That would be lovely.

303
00:33:54.512 --> 00:33:58.440
Yasmin P.: Yeah, when I was looking at the scores as well.

304
00:33:58.720 --> 00:34:13.840
Yasmin P.: they were like low, and some like animal, like a different rates as well, like a chicken and lamb, and like that was like a different numbers. It was like a bit concerning as well bit worried as well like a food standard, and they're like a

305
00:34:14.340 --> 00:34:17.540
Yasmin P.: of Europe as well, like a very different.

306
00:34:19.210 --> 00:34:21.321
Heather Maggs: Thank you. How about.

307
00:34:25.000 --> 00:34:26.289
Sophie: So same thing.

308
00:34:30.460 --> 00:34:31.580
Richard Bennett: Yeah. Sophie.

309

00:34:32.280 --> 00:34:36.209

Sophie: And yeah, I was surprised how many some of them were. And

310

00:34:37.050 --> 00:34:40.866

Sophie: yeah, and yeah, it was. It's surprising in a in a terrible way

311

00:34:41.610 --> 00:34:51.889

Sophie: and so I would be willing to pay more to bring up. I don't think 100, I mean, I don't feel like I live a hundred life. So I don't. It's I'm not sure how like an animal that it

312

00:34:52.321 --> 00:34:57.178

Sophie: I think 60 should be the minimum person day, and I would be willing to pay a pound or 2 extra.

313

00:34:57.440 --> 00:35:04.289

Sophie: and with my meet, and if so be it by less meat, to make sure that the the quality is there for the for the animals.

314

00:35:06.130 --> 00:35:07.429

Sophie: Thanks, Dee.

315

00:35:07.770 --> 00:35:08.610

Heather Maggs: Mariola.

316

00:35:09.583 --> 00:35:24.130

mariola: I'm quite shocked to see the you know the numbers are quite low. If I'm honest with you, I thought, there will be at least like 50 or 60. So, like Sophia said I would be happy to pay extra, you know a few quid

317

00:35:24.260 --> 00:35:42.109

mariola: to reach at least 60, but also, I would like to know what is the 50? What is the score of 50? What they going to give to the animals? If the animal, I don't know can go outside to have a bit of fresh grass, or

318

00:35:42.150 --> 00:35:51.059

mariola: you know, I would like to see the students. So okay, I can see the scoring, but this numbers doesn't really say anything to me. I don't understand what is 40 or 50,

319

00:35:51.210 --> 00:36:02.729

mariola: what they're going to provide for the animals. I know the 100 is going to be freedom walking around, flying around, having fresh air and fresh grass. But what is the 50 really? So I'm not

320

00:36:03.130 --> 00:36:06.259

mariola: to, you know, like convince on the

321

00:36:06.360 --> 00:36:11.630

mariola: on the numbers. Would they show me here? If I'm honest with you, I would like to have more information.

322

00:36:12.310 --> 00:36:13.140

Heather Maggs: Thank you.

323

00:36:13.680 --> 00:36:18.400

Heather Maggs: Farida's having tech problems. Are you back in the room, Farida, or shall we move on.

324

00:36:21.140 --> 00:36:27.350

Richard Bennett: Don't worry, Heather. I'll I'll move on for now, and we'll we'll do. Do the rest of the information. Yeah.

325

00:36:27.350 --> 00:36:27.980

Heather Maggs: Yeah.

326

00:36:31.130 --> 00:36:47.219

Richard Bennett: Okay, here we here we have a scenario presented to you've been told about the score, and here it says, assume that the government and industry agree to farm regulation, to improve the welfare of farm animals in the UK. To a certain welfare score

327

00:36:47.610 --> 00:36:52.480

Richard Bennett: all animals would have to be kept at this welfare, score or higher.

328

00:36:52.930 --> 00:36:56.760

Richard Bennett: this higher welfare would incur additional production costs.

329

00:36:57.020 --> 00:36:59.969

Richard Bennett: and these higher costs would result in

330

00:37:00.060 --> 00:37:09.089

Richard Bennett: more expensive meat, dairy, and eggs and food with these ingredients, so that everyone will have to pay more for these food products, including you

331

00:37:10.020 --> 00:37:16.320

Richard Bennett: please, choose out of the given 3 options below your single, most preferred

332

00:37:16.460 --> 00:37:17.560

Richard Bennett: option

333

00:37:17.820 --> 00:37:34.100

Richard Bennett: welfare scores in red show which scores have changed in relation to the current situation which we'll come onto in a moment. Let's go back to that first paragraph, assume that the government and industry, and so on. So what did you think about about that scenario? It's a

334

00:37:34.210 --> 00:37:36.250

Richard Bennett: well, you tell me what you

335

00:37:36.390 --> 00:37:47.750

Richard Bennett: what you understood about that scenario? And was there anything you didn't understand or weren't sure about? Was there anything you thought? Oh, I don't like the sound of that, or I do like the sound of that.

336

00:37:49.476 --> 00:37:52.244

Zayd: I I would have said from reading that

337

00:37:52.640 --> 00:37:53.250

Zayd: the

338

00:37:54.070 --> 00:38:21.219

Zayd: I would have expected that to already be happening over the years that the Government have already established. You know mechanisms to ensure that the welfare of animals are the highest priority. And we can see that in our supermarkets as well. When we go to buy me or chicken, etc, that there are options available where supposedly the animal has had a better life. So. I feel like it's already happening. But with the given situation of

339

00:38:21.673 --> 00:38:48.700

Zayd: the country, and you know, how does the cost of living crisis? I don't think people would. Well, a lot of people wouldn't probably care enough. Given that. They've been eating the same meat the whole life, and they've not had any health complications. And also there's not been a reported abuse against any said animals. So if there was like, you know, direct abuse that was reported, or mishandling or mistreating of animals, and fair enough

340

00:38:48.966 --> 00:38:53.659

Zayd: but if this is just a standard that they're trying to work towards, and I think it's just

341

00:38:54.188 --> 00:38:58.609

Zayd: a progressive like, I think it's just a process that you know.

342

00:38:59.070 --> 00:39:00.349

Zayd: Take time to reach.

343

00:39:02.500 --> 00:39:04.052

Richard Bennett: Okay, thank you.

344

00:39:04.610 --> 00:39:10.319

Richard Bennett: anyone else. I can't see my screen heather, so I can't see people on my screen. So you maybe you can help. Please.

345

00:39:10.320 --> 00:39:11.650

Heather Maggs: And Matthew.

346

00:39:15.174 --> 00:39:35.529

Matthew: Yeah, I agree with what's being said. I would be willing to pay slightly more. But my concern is just as what was being said. This kind of should be happening already, and if this was put in place which I'm in favor for, how is it going to be regulated and monitored like, can just anybody

347

00:39:35.690 --> 00:39:49.630

Matthew: say, Oh, yeah, the welfare of my animals is really good. So therefore I'm going to score like, how will it be regulated to pass on to the consumer, so that we can trust that we're paying extra, and that actually has been followed through.

348

00:39:50.220 --> 00:39:50.505

Heather Maggs: Hmm.

349

00:39:51.320 --> 00:39:55.960

Richard Bennett: Yes, yeah, yes. The answer to that is, yes, it will be. It will be regulated. Yeah.

350

00:39:56.210 --> 00:39:57.339

Heather Maggs: Thank you. Yeah.

351

00:39:57.340 --> 00:39:58.500

Richard Bennett: Definitely monitored.

352

00:39:59.060 --> 00:40:00.120

Heather Maggs: Sophie.

353

00:40:04.520 --> 00:40:07.849

Sophie: Sorry. What was the question? I thought I'd answered.

354

00:40:07.850 --> 00:40:08.840

Heather Maggs: So

355

00:40:09.020 --> 00:40:16.290

Heather Maggs: it's coming back to the the regulation, and that you will have to pay more if it is regulated.

356

00:40:16.290 --> 00:40:17.470

Sophie: I'm sorry.

357

00:40:18.060 --> 00:40:18.640

Heather Maggs: Rough.

358

00:40:18.950 --> 00:40:30.040

Sophie: Yes, and I, yeah, I completely agree. I think it should already be in place. And I I think it should be a standard thing that if we're willing to eat the animals, we're willing to

359

00:40:30.330 --> 00:40:33.509

Sophie: provide a level of care and pay for their level of care.

360

00:40:34.700 --> 00:40:36.310

Heather Maggs: Thank you. Yasmin.

361

00:40:36.790 --> 00:40:43.109

Yasmin P.: Yeah, it would be like level of care. And as long as the

annual is good like

362

00:40:43.620 --> 00:40:47.560

Yasmin P.: to eat, I'm willing to pay as long as it's good.

363

00:40:48.730 --> 00:40:50.350

Heather Maggs: Thank you. Steve.

364

00:40:50.490 --> 00:40:51.370

Yasmin P.: Welcome!

365

00:40:51.880 --> 00:40:55.359

Steve: Okay, I I'm gonna be slightly, controversially. I I think

366

00:40:55.630 --> 00:41:02.949

Steve: I I would actually be looking for a lower welfare standard that we agree, and a lower price. I I work with people in poverty all the time.

367

00:41:03.550 --> 00:41:12.579

Steve: I they can't afford to buy the food that's currently there. We have options for people to pay for higher welfare foods. That's fine, if you can afford it, pay for it.

368

00:41:12.970 --> 00:41:18.720

Steve: But we've got a million food banks in this country, or 1 million meals for food banks in this country

369

00:41:18.820 --> 00:41:21.520

Steve: I work with people who can't afford to buy

370

00:41:21.860 --> 00:41:24.760

Steve: any of this food at all. They don't get fresh meat.

371

00:41:25.667 --> 00:41:34.880

Steve: We know it's useful to diet. So actually, if the chicken has to be at 30%, so I can get it 50 p cheaper for people who need it.

372

00:41:35.200 --> 00:41:38.280

Steve: I'll have chickens down at Level 30.

373

00:41:39.310 --> 00:41:40.679

Steve: We'll we'll fire it

374

00:41:40.840 --> 00:41:42.970

Steve: to humans, I think, has to come first.

375

00:41:43.390 --> 00:41:53.829

Steve: So I'm I'm afraid. Yeah, I'm all for chickens, not being kept in the horrendous conditions they used to be kept in, and I'm old enough to remember the horrendous conditions they used to be kept in.

376

00:41:53.890 --> 00:41:56.399

Steve: They have improved, that's good.

377

00:41:56.640 --> 00:41:58.379

Steve: but I won't put

378

00:41:58.650 --> 00:42:04.090

Steve: the food that we're going to eat above the lives of the children, to the grand poverty.

379

00:42:05.900 --> 00:42:10.479

Richard Bennett: Thanks, Steve. That's that's I mean, that's really interesting. I I suppose that

380

00:42:10.720 --> 00:42:11.920

Richard Bennett: the point of

381

00:42:12.320 --> 00:42:18.800

Richard Bennett: about this very much, I think, in relation to. What you've just said is the last is the last line

382

00:42:19.301 --> 00:42:24.730

Richard Bennett: everyone will have to pay more for these food products, if you know. So if

383

00:42:25.240 --> 00:42:31.299

Richard Bennett: if if you sort of vote, as it were, with with with, and and say, Yes, I want.

384

00:42:31.550 --> 00:42:35.829

Richard Bennett: you know, animals to have a higher level of welfare on this scenario where

385

00:42:37.110 --> 00:42:44.779

Richard Bennett: we're we're presenting to you. That would mean that no one, then, would have the choice of buying the cheaper lower welfare.

386

00:42:45.285 --> 00:42:49.540

Richard Bennett: Paula, and I think, from what you're saying, you would be strongly against that, wouldn't you?

387

00:42:49.540 --> 00:42:54.669

Steve: I would be strongly against that. We've got people trying to survive on incomes that they can't live on.

388

00:42:55.732 --> 00:42:56.850

Steve: We're talking. I've

389

00:42:57.040 --> 00:43:09.640

Steve: creating a a situation in which they can't afford to live. I don't have a problem with people paying more when they can afford it. Personally, I will pay more for the meat I use. That's a choice. I don't have a problem with choice.

390

00:43:09.790 --> 00:43:16.309

Steve: What I have a problem with here is we are going to mandate for those that already can't afford to live in this world.

391

00:43:16.350 --> 00:43:19.350

Steve: and we'll make it even harder for you. And that's what's wrong.

392

00:43:19.750 --> 00:43:29.099

Steve: So I don't have a problem with higher food welfare. Once we get rid of child poverty, let's deal with the priorities in the order they need to be built.

393

00:43:30.640 --> 00:43:54.739

Richard Bennett: Can I can. I thank you very much. That's that's really helpful, Steve. Thanks for sharing that. Can I just go back? And I I'm sorry I can't remember who who asked this question, but someone asked, well, what's well? I think a couple of you are sort of asked, well, what's a 40. What's a 50? And and you know, how? How do you? How do you get from a 40 to a 50? What what sort of things would you.

394

00:43:54.740 --> 00:44:05.026

Richard Bennett: you know, would happen would be done with the animals, and so on. So if we were to. So I'm just thinking about improving this for people in the future. If we were to add

395

00:44:05.340 --> 00:44:11.550

Richard Bennett: a few lines that just explained how the wealthy of the animals would be improved.

396

00:44:11.800 --> 00:44:15.079

Richard Bennett: So, for example, by giving them more space.

397

00:44:15.200 --> 00:44:23.160

Richard Bennett: maybe better. You know. Better health care, better monitoring of their of their welfare.

398

00:44:23.170 --> 00:44:42.510

Richard Bennett: maybe better housing and bedding, for example, those sorts of things would be the sorts of things. Would that would improve welfare. Would would you think that that would be helpful? Additional information to be given to you just I mean, literally, just a couple of lines. That give some examples of the things that

399

00:44:42.580 --> 00:44:49.379

Richard Bennett: you know, how systems would be changed to improve welfare. Would that be something you'd like to see here.

400

00:44:49.710 --> 00:44:56.060

Steve: I'd rather you applied it to minimum housing standards or something like that, something that actually affects human beings.

401

00:44:56.280 --> 00:44:57.690

Steve: You see.

402

00:44:58.340 --> 00:45:02.640

Steve: this focus is to me is is completely wrong. We we need to

403

00:45:03.020 --> 00:45:07.990

Steve: focus on the fact that we bring up children in extreme poverty in this country

404

00:45:08.090 --> 00:45:10.480

Steve: and even worse around the world.

405

00:45:10.510 --> 00:45:13.880

Steve: Let let's put those children before we put animals. Please.

406

00:45:15.020 --> 00:45:24.359

Richard Bennett: Okay, thanks. Just just others on this information on this, on this idea of adding a an extra couple of lines just indicating how the welfare of animal.

407

00:45:24.360 --> 00:45:25.050

Matthew: Yeah.

408

00:45:25.050 --> 00:45:27.450

Richard Bennett: Would be improved. Would you find that helpful.

409

00:45:27.610 --> 00:45:28.660

Heather Maggs: Mariola.

410

00:45:28.660 --> 00:45:30.630

Matthew: Yeah, that should be great.

411

00:45:30.630 --> 00:45:34.160

Heather Maggs: Sorry. Mariana put her hand up, and then you, Matt.

412

00:45:34.160 --> 00:45:39.640

mariola: Yeah, definitely, I would find this really helpful. And it's also our choice.

413

00:45:39.710 --> 00:45:48.580

mariola: If you can't afford more expensive meat. And you know the the animal has a better welfare. You don't have to buy it.

414

00:45:48.750 --> 00:45:55.840

mariola: I buy much less meat now, definitely, and I think you know you have other things you can. You can buy, which is

415

00:45:55.920 --> 00:46:23.950

mariola: cheaper than meat you can buy. You can cook the meal with fresh vegetables and pasta, and probably going to come up as a 2 quid where the cheap chicken will cost you 4 pounds. So you know, we can argue that it's our choice. Also, we can provide cheaper food. If you're on the budget like me, I'm on the budget also, and I can make a choice. I don't have to buy meat for my children. I can

provide them pasta with cheese or something, so.

416

00:46:24.090 --> 00:46:31.429

mariola: you know, is making the choices right choices, in my opinion, and we have to think a little bit about the animals. Also.

417

00:46:31.590 --> 00:46:34.479

mariola: if it wasn't, and if we didn't have animals

418

00:46:34.510 --> 00:46:42.170

mariola: we didn't, we wouldn't have a milk. We wouldn't have a cheese. So let's appreciate the animals also a little bit. Thank you.

419

00:46:42.970 --> 00:46:44.800

Heather Maggs: Thank you. Matthew.

420

00:46:46.790 --> 00:46:59.610

Matthew: Yeah, I agree with what Mario have said. I understand that Steve's making the point of food banks, and I understand that. You know there's a lot of poverty which is horrendous in this country. But

421

00:46:59.670 --> 00:47:24.609

Matthew: are we making out that meat needs to be a staple thing for a healthy diet like, Mariana said. We can live on vegetables. If it doesn't, I think maybe socially, we or culturally, we maybe should start looking at meat as a luxury? Not, you know, a necessity. And it's also the impact on climate change as well. If we change the way that we

422

00:47:24.620 --> 00:47:45.739

Matthew: have our diets and don't think the meat has to be part like I was growing up. I grew up thinking that meat always had to be on the plate, but I've educated myself to try to have vegetarian evenings throughout the week, and so maybe we should start looking at meat, eat, you know, to meet as a luxury, and not, you know.

423

00:47:47.970 --> 00:47:48.910

Heather Maggs: You free them.

424

00:47:48.910 --> 00:47:54.190

Farida: Yeah, it's you know, they are

425

00:47:54.400 --> 00:48:19.339

Farida: treating the animal right? Then I can. I can pay like a bit extra, but it's not, for like you can pay higher amount because we can't afford. So so like the lady said, Yeah, we can like buy a cheaper version, or we can stick to like a vegetables, but people are like more they are.

426

00:48:19.340 --> 00:48:28.090

Farida: Some people are there more like they has to eat like a meat and chicken. So I think it's like probably hard for them.

427

00:48:28.510 --> 00:48:33.230

Farida: so I would say I pay a bit of extra money, but not that much.

428

00:48:33.870 --> 00:48:34.740

Heather Maggs: Thank you.

429

00:48:35.770 --> 00:48:36.840

Heather Maggs: Palmera.

430

00:48:39.890 --> 00:48:50.009

Palmira S.: So for me, it's very important, the welfare of these animals. And I was just thinking about antibiotics, and they do affect us. So

431

00:48:50.400 --> 00:48:52.220

Palmira S.: for me. It's important

432

00:48:52.750 --> 00:49:03.590

Palmira S.: if the these animals are healthy and well cared, is going to affect my my health, too, is it's a big concern, so I'm willing to pay extra

433

00:49:04.902 --> 00:49:09.729

Palmira S.: and I think this call could give us more information.

434

00:49:10.311 --> 00:49:16.189

Palmira S.: And we would know that if it is a fair score or a good one.

435

00:49:16.920 --> 00:49:17.760

Heather Maggs: Thank you.

436

00:49:17.760 --> 00:49:30.240

Richard Bennett: So sorry, Heather. Can I ask Palmira? Would would you also like to see a line, an extra line, or to saying how animals would be maybe treated differently to get them to a higher score.

437

00:49:30.870 --> 00:49:34.750

Palmira S.: Yes, I do. Yes, I would like to have more information on that.

438

00:49:35.410 --> 00:49:47.579

Richard Bennett: Okay, thanks. Is that a sort of general consensus of people, or or is there anyone that thinks actually, there's too much information here, anyway, and I don't need to know how you would actually increase the welfare of animals or.

439

00:49:48.560 --> 00:49:49.160

Farida: Zach.

440

00:49:49.470 --> 00:49:50.250

Heather Maggs: He'd.

441

00:49:50.250 --> 00:50:19.389

Zayd: Yeah, I was gonna mention in terms of the scoring, I would definitely want to see more information in terms of you know, what's the difference between the 40 h 100 animals and what's and the 55 out of 100 but the main thing that stood out to me was like in terms of animals who's deciding on these scores. Because as humans, we can't think like animals, we can't feel like animals. So I mean in that in in that sheep's head he could be thinking, my life is 100 out of 100,

442

00:50:19.390 --> 00:50:41.260

Zayd: but we've really given him 55. So who's determining these scores. And is it really fair that we come up with these scores for animals, who we cannot relate to our all apart from the fact that we eat them. But I don't know. Is, it just seems a bit strange to me that you know these scores have been given, but obviously more information on these scores would probably make things make a bit more sense.

443

00:50:41.510 --> 00:50:47.179

Heather Maggs: Is that even though that these 2 slides are very busy as they are, with an awful lot of

444

00:50:47.490 --> 00:50:48.890

Heather Maggs: text on them.

445

00:50:49.650 --> 00:50:55.200

Zayd: Mean there's a lot of text or get me wrong. But there's not enough context. If you know what I mean like, there's not enough

446

00:50:55.410 --> 00:51:00.229

Zayd: information relating to the background of the score. So you know, you know, you can have

447

00:51:00.674 --> 00:51:20.399

Zayd: you know, 55 out of 100 and we think that's, you know, above pass, Mark, if you're looking at like an exam or something. But if if we don't have any context behind that score. We can't really tell if it's good, or if it's if it's but I mean, if the in the history of animal welfare, the highest score has

448

00:51:20.520 --> 00:51:35.510

Zayd: ever been is 60, then 55 is probably excellent, but we don't know what the highest yet is, or you know the average, for example. So yeah, more information on the actual score, the background of it would definitely make more sense.

449

00:51:35.790 --> 00:51:38.499

Heather Maggs: Do you think that, Sophie, or do you disagree.

450

00:51:40.580 --> 00:52:00.990

Sophie: Yeah, I'm taking these scores is kind of face value. I don't think, you know, if it's the score of 80 of 100. What I don't understand what 80 would mean either 70, if that makes sense like what? What more is being done for animal welfare to give it an 80 score and 90 score over 60 or 70 score. So it'd be interesting to know what the breakdowns are.

451

00:52:01.434 --> 00:52:07.609

Sophie: And then, in terms of the different animals like, you know, chickens and the the pigs and the cows like

452

00:52:08.270 --> 00:52:17.030

Sophie: I'm I'm not sure how I would decide. Always a cow that's worth 80. But the chickens I need chicken, so it's worth 60. I I'm not sure how I can.

453

00:52:17.460 --> 00:52:29.999

Sophie: Justify my head like, Oh, a chicken is worth that, that life

is worth less, so I'll be willing to pay less, but it's cow, so I could be willing to pay more, and it deserves more like it's the lines feel a bit blurred.

454

00:52:31.075 --> 00:52:45.650

Richard Bennett: Interesting. So so I had. Can I just cause I could? I want. I'm I'm I'm aware of the clock as well as the the interest of the discussion. I wanted to follow up on on something. That a couple of you said wh, which is really about this issue of choice.

455

00:52:45.830 --> 00:52:50.589

Richard Bennett: because under the scenario that's presented to you, this is about regulation.

456

00:52:50.650 --> 00:52:57.369

Richard Bennett: And and so that means minimum standard to put in. And so if they decide if if the minimum standard

457

00:52:57.500 --> 00:52:58.470

Richard Bennett: bowl.

458

00:52:58.760 --> 00:52:59.399

Yasmin P.: You know.

459

00:52:59.900 --> 00:53:22.769

Richard Bennett: If the minimum standard for laying hens, for example, becomes 50, then all laying hens must be must be kept at a welfare level of at least 50. So that means you can't go out and buy hens eggs from hens with a with a 40 which might be cheaper. So there's a there's a loss of choice there.

460

00:53:22.850 --> 00:53:29.779

Richard Bennett: The the benefit you get for that is that all of laying hens in the Uk will be kept to 50.

461

00:53:29.960 --> 00:53:38.719

Richard Bennett: But you could just have what we have now, which is basically, some laying hens are are actually at 40, or maybe slightly less.

462

00:53:38.780 --> 00:53:44.740

Richard Bennett: But some, if they're free range, or they're kept in a particular way, maybe 50 or even 60.

463

00:53:44.750 --> 00:54:03.989

Richard Bennett: So I just want to get your ideal your feelings about. Oh, actually, I like the idea about regulation because it affects all the animals or well, I don't like regulation, because then I haven't got the choice to buy cheaper cheaper food. If I if I if I want to, with with lower welfare.

464

00:54:04.070 --> 00:54:06.829

Richard Bennett: what what do people think about that? Someone.

465

00:54:06.830 --> 00:54:18.300

Matthew: So I like the idea of regularization. But I would by bumping up by 10 points. I'd want to know what I was paying the extra for, but I'm willing to increase

466

00:54:18.940 --> 00:54:25.570

Matthew: animal welfare up to a certain standard. But you obviously wanting to know what you getting for your money.

467

00:54:27.060 --> 00:54:28.640

Heather Maggs: Right, yeah.

468

00:54:29.230 --> 00:54:31.459

Richard Bennett: In thinking about that, Matthew.

469

00:54:31.580 --> 00:54:37.599

Richard Bennett: is the fact that welfare is going to increase, and it's going to increase, let's say, from 40 to 50.

470

00:54:37.950 --> 00:54:41.799

Richard Bennett: That's just not enough information for you. You want to know

471

00:54:42.210 --> 00:54:49.020

Richard Bennett: exactly how that's going to be raised from 40 to 50 is, that is, am I? Am I understanding you properly?

472

00:54:49.020 --> 00:55:03.059

Matthew: Yeah, I like the idea of increasing welfare for animals, but I don't know what bumping it up by 10 points does. And if they say, right, we're gonna put 3 pounds on this chicken. I wanna know what that 3 pounds extra involves.

473

00:55:03.440 --> 00:55:05.130

Heather Maggs: Yeah. Yasmin.

474

00:55:07.282 --> 00:55:12.640

Yasmin P.: Sorry. Yes, I would say, like each animal slap has a different

475

00:55:15.540 --> 00:55:16.989

Yasmin P.: and it is.

476

00:55:17.750 --> 00:55:21.590

Yasmin P.: I've could, I repeat, could you repeat the question again? Please.

477

00:55:23.320 --> 00:55:24.812

Richard Bennett: Yeah, it's really

478

00:55:25.840 --> 00:55:39.470

Richard Bennett: It's really about. If you have regulation, it affects all animals. And you you can't. You can't buy animals with them with with a lower welfare status. So you you've got to pay more for the the food

479

00:55:40.005 --> 00:55:43.049

Richard Bennett: if if all the welfare levels are.

480

00:55:43.210 --> 00:55:44.829

Richard Bennett: you know. Going.

481

00:55:44.830 --> 00:55:45.320

Yasmin P.: Yes.

482

00:55:45.320 --> 00:55:51.390

Richard Bennett: And that's a minimum standard that there's a loss of choice. There is that important to you, that loss of choice.

483

00:55:52.310 --> 00:56:00.990

Yasmin P.: Yes, it is important, anyways, depending which one you're buying as well, and because each animal has the different numbers and category as well.

484

00:56:03.540 --> 00:56:04.290

Yasmin P.: Hmm.

485

00:56:05.220 --> 00:56:07.720

Heather Maggs: Oh, zay Zaeid.

486

00:56:08.230 --> 00:56:17.559

Zayd: Yeah, yeah, I just wanted to mention on that point as well that there's always gonna be like a division of class. As well when it comes to how much people spend.

487

00:56:17.650 --> 00:56:21.449

Zayd: And I think there will always be a group of people who

488

00:56:21.470 --> 00:56:37.190

Zayd: maybe can't afford to, you know, buy certain types of me or chicken, and by mandating this you know certain standard of chicken or me, it might put them at a disadvantage as well as like farmers who maybe

489

00:56:37.250 --> 00:56:43.920

Zayd: don't meet that threshold or that level of animal welfare as well. So that's something to think about, too.

490

00:56:45.120 --> 00:56:47.179

Heather Maggs: Thank you. Mariola.

491

00:56:48.120 --> 00:57:07.710

mariola: And you know, I would like to. Yeah, know definitely if the level star does go from 40 to 50 what I'm like paying for this extra money Matthew mentioned, but I'm thinking at the same time, if we pay more, say pound extra per chicken.

492

00:57:07.710 --> 00:57:18.129

mariola: I'm thinking same way like the farmers should they're going to have, they'll be kind of ending a little bit more money, so wouldn't really affect them if they'll be

493

00:57:18.270 --> 00:57:32.959

mariola: selling less cheap chickens because they should get a little bit more money improving the quality of the chicken, and at the same time they will get a little bit more money. So that's that's my way of thinking.

494

00:57:32.960 --> 00:57:40.150

Richard Bennett: Okay, thank thank you. I'm going to move on Heather, if you don't mind, because I want to get on to the

willingness to pay questions.

495

00:57:40.300 --> 00:57:41.769

Richard Bennett: So the task, then.

496

00:57:42.010 --> 00:57:48.389

Steve: I. I was trying to bring something in. Yeah, cause they're already animal welfare legislation in this country.

497

00:57:49.129 --> 00:58:01.500

Steve: From 2,007, which I assume equates to the numbers that we're seeing. Are you trying to assess here whether the majority will be willing to pay more for higher standards? Is that the aim of what

498

00:58:01.690 --> 00:58:03.280

Steve: your your survey is.

499

00:58:04.220 --> 00:58:13.179

Richard Bennett: Yes, for higher levels of of of welfare. Are people willing willing to pay more? Yes, higher standards that affects all all animals across the Uk, yeah.

500

00:58:13.180 --> 00:58:19.910

Steve: I I'd like to put the answer in for the people living in poverty, the people I work with which represents maybe

501

00:58:20.240 --> 00:58:27.330

Steve: 20% of this country, and probably 50% of this children in this country? The answer is, no, they need to be able to pay less.

502

00:58:28.095 --> 00:58:45.970

Steve: And and actually, we need to be looking at lowering the welfare standards of some forms of meat. I I wouldn't have a problem with lowering the welfare standards for chicken. But again, I don't know what 40 really means, and I would need to know. It means so I I'm hearing a lot of people are saying, yes, we would pay more for it.

503

00:58:46.642 --> 00:58:47.759

Steve: I just like.

504

00:58:48.111 --> 00:58:50.830

Steve: So I think I reflect due to what I do.

505

00:58:51.180 --> 00:58:56.180

Steve: A very large percentage of the comp population have no voice. Who would be saying to you, no.

506

00:58:56.590 --> 00:58:58.700

Richard Bennett: Okay, thanks, thanks, Steve.

507

00:58:59.165 --> 00:59:09.230

Richard Bennett: Let's just go on to the task that that you asked to to. To complete which you did. Thank you very much. It says, please choose out of the 3.

508

00:59:09.668 --> 00:59:15.529

Richard Bennett: Given. Sorry. Please choose out of the given 3 options below your single most

509

00:59:15.550 --> 00:59:22.830

Richard Bennett: preferred option welfare scores in red show which scores have changed in relation to the current situation.

510

00:59:23.170 --> 00:59:36.170

Richard Bennett: You may find that you don't particularly like any of the given options. Nevertheless, the task. I think this is an old version heather. But never mind, nevertheless, the task is to indicate your preferred option out of the 3 provided.

511

00:59:36.410 --> 00:59:47.880

Richard Bennett: So I'm just going to skip on to the first of these, which again reiterate. Suppose you could only choose one of the 3 options shown, please take the option

512

00:59:47.970 --> 00:59:54.609

Richard Bennett: you would choose. Numbers represent welfare, scores of the animals and their associated products

513

00:59:54.690 --> 01:00:03.690

Richard Bennett: shown and the impact on your weekly food bill. So again, it reminds you, welfare scores shown in red are the only ones that change.

514

01:00:04.060 --> 01:00:18.210

Richard Bennett: So choice one is a is the current situation. Then you've got a different choice where things change? Choice? 2. And another choice choice? 3. When when things change? How did how did

people find

515

01:00:19.078 --> 01:00:29.290

Richard Bennett: this question? Did you did you understand what the exercise was, what we were trying to ask you to do. Did it make sense to you?

516

01:00:29.722 --> 01:00:37.599

Richard Bennett: And then we'll get on to ha! You know whether you found it an easy task to do or or not. But if you could just

517

01:00:37.984 --> 01:00:43.539

Richard Bennett: talk about the the sort of the understanding and what you thought you were looking at in front of you. Please.

518

01:00:46.700 --> 01:00:58.569

Zayd: Yeah, I would say that I pretty fairly easily understood it. You know, it's basically just giving you scenarios where it it. Talk about how

519

01:00:58.600 --> 01:01:10.929

Zayd: the you know the status of animal welfare increased along with your how much you spend on it. Basically in an ideal situation. But you know again, because we don't know the background of these scores.

520

01:01:11.328 --> 01:01:20.819

Zayd: You'd like, for example, the second one. The only difference is that the dairy and beef has gone up by 10, and Lamb has gone up by 5,

521

01:01:20.900 --> 01:01:26.780

Zayd: so we don't know what like, what type of benefit these animals have received.

522

01:01:27.100 --> 01:01:38.500

Zayd: For the scores to go up the way that they have? And is it really worth 52 pound a year for some people? Maybe not. But you know, maybe there needs to be more information on

523

01:01:38.580 --> 01:01:40.399

Zayd: the increase in score.

524

01:01:41.290 --> 01:01:48.570

Richard Bennett: Thank you. And and when you looked at these, did it depend on on, you know, on particularly on the on the products that you eat.

525

01:01:48.700 --> 01:01:57.960

Richard Bennett: So if you eat a lot of dairy does. Is that does that mean that's that's more important to you than than the welfare levels of other animals. For example.

526

01:01:58.400 --> 01:02:07.520

Zayd: Yeah, I I would assume so people would mainly you know, array and spend money on things that are important to them as an individual so

527

01:02:07.800 --> 01:02:08.770

Zayd: completely.

528

01:02:09.980 --> 01:02:15.369

Richard Bennett: Okay, thanks. Again, Heather. I can't see hands up or anything. So if you could.

529

01:02:15.520 --> 01:02:22.450

Heather Maggs: Yeah, I was just good. Nobody's. I put their hand up rich. And I've been sort of asking everyone individually.

530

01:02:22.870 --> 01:02:23.940

Heather Maggs: Sophie.

531

01:02:26.730 --> 01:02:27.216

Sophie: Sorry.

532

01:02:29.300 --> 01:02:34.689

Sophie: yeah, I I was struggled with the I know I mentioned earlier. I struggled with the questionnaire, because.

533

01:02:35.050 --> 01:02:37.120

Sophie: like one pound or 2 pound. I

534

01:02:37.360 --> 01:02:40.969

Sophie: you know. I guess a pound, and it adds up, I know, over time, but

535

01:02:41.560 --> 01:02:47.079

Sophie: I just feel like, how can you put a pound on like big. The quality of an animal's welfare, like

536

01:02:47.170 --> 01:02:49.450

Sophie: 40 to 70 is a huge.

537

01:02:49.500 --> 01:02:52.449

Sophie: I imagine. And and it's objected, but a huge

538

01:02:52.970 --> 01:02:55.210

Sophie: difference in terms of the animal.

539

01:02:55.340 --> 01:03:02.190

Sophie: Well, for, like the chicken, one pound or 2 pound, and and and if I do that every time.

540

01:03:02.260 --> 01:03:05.229

Sophie: you know, I would notice that out of my account. But then.

541

01:03:05.680 --> 01:03:06.450

Sophie: how?

542

01:03:06.800 --> 01:03:19.679

Sophie: I don't know, then am I just being terrible by saying, you know all the chickens not worth it? But if I applied that to every rule of life, then I would be permanently broke. So I think it's just a conscience thing like

543

01:03:20.120 --> 01:03:29.940

Sophie: what animals are worth paying more for what animals are not paying more for? And is that quality of life going to make a huge difference to my quality of life?

544

01:03:30.070 --> 01:03:33.979

Sophie: And is the meat going to be a better quality of meat? And

545

01:03:34.650 --> 01:03:46.570

Sophie: how do I know that? These that, you know the farmers or institutions are going to be keeping up with this quality of wealth that like, are they going to be doing it for a couple of months, and then let it slide like, how how are the regulations going to be kept.

546

01:03:47.140 --> 01:03:49.480

Heather Maggs: Alright. Thank you, Steve.

547

01:03:51.060 --> 01:03:58.125

Steve: Yeah, I I have no problem understanding. I have no problem. Understanding this.

548

01:03:59.100 --> 01:04:06.660

Steve: apart from those around. Don't know what the school means. I was very much focused on chicken and eggs, cause that's the main

549

01:04:06.720 --> 01:04:12.498

Steve: thing that I eat. But yeah, I I know problem understanding.

550

01:04:13.000 --> 01:04:16.190

Steve: I can remember what scores I gave if you're interested in them.

551

01:04:16.190 --> 01:04:17.990

Heather Maggs: Well, thank you.

552

01:04:18.980 --> 01:04:19.830

Heather Maggs: Palmyra.

553

01:04:22.316 --> 01:04:28.259

Palmira S.: I understood the information, and my choice was based on the things I mostly eat.

554

01:04:29.352 --> 01:04:33.820

Palmira S.: But at some point I had to look for the price, too.

555

01:04:36.510 --> 01:04:39.270

Heather Maggs: Fine! Thank you. Mariola.

556

01:04:40.337 --> 01:05:01.779

mariola: Yeah. So I I choose my answer answers, based on what we eating like if we eat the meat so we don't eat beef. We don't eat lamb, and we barely eat any pork. So I was happy to to to pound. Increase the the choice of the Ted choice, because we eat

557

01:05:01.780 --> 01:05:12.209

mariola: eggs, and we eat like chicken, not very often, but this was the most the products which we were buying here. So I was quite

happy to pay extra

558

01:05:12.210 --> 01:05:16.019

mariola: to plant for the better welfare of the animal.

559

01:05:16.020 --> 01:05:17.739

Heather Maggs: Thank you for Rita.

560

01:05:17.740 --> 01:05:40.999

Farida: Yeah, I normally eat like more chicken and eggs. I don't eat like a beef or lamb that much, so I can pay a bit extra, I don't mind, but I think whenever you go for a shopping and the price go higher and higher then I think it's hard for me to shop, because nowadays chicken and eggs, they are gone up.

561

01:05:41.430 --> 01:05:47.159

Heather Maggs: So sorry to have interrupted you, Farida. Did you understand what the question was asking you to do? Then?

562

01:05:47.160 --> 01:06:03.659

Farida: Yeah, yeah, I did. I did. But I just wanted to know how come the scores gone like that, much higher, like the beef. It's gone like higher in 60. And

563

01:06:03.780 --> 01:06:05.130

Farida: the lum

564

01:06:05.470 --> 01:06:11.640

Farida: I I thought the people more eat like a chicken mostly. So I don't know.

565

01:06:11.970 --> 01:06:13.080

Farida: Yeah. So

566

01:06:13.090 --> 01:06:14.120

Farida: in here.

567

01:06:14.120 --> 01:06:17.309

Heather Maggs: Richard would need to answer that one. Matthew.

568

01:06:17.420 --> 01:06:18.710

Heather Maggs: How? How?

569

01:06:19.250 --> 01:06:20.080

Heather Maggs: So do you mean.

570

01:06:20.080 --> 01:06:23.420

Matthew: I approach the yeah. I approach the question

571

01:06:23.460 --> 01:06:33.389

Matthew: differently, because I eat all meats and dairy and cheese. So for me, I kind of it was irrelevant what animals were

572

01:06:33.870 --> 01:06:50.830

Matthew: increased. I didn't really take that into consideration, because they were all of the same value to me. It was what I could afford personally, or what I felt comfortable in paying extra each week. So kind of it was the box on the left that I was looking at more.

573

01:06:52.050 --> 01:06:53.890

Heather Maggs: Thank you. Yasmin.

574

01:06:54.270 --> 01:06:56.290

Yasmin P.: Oh, I was like a

575

01:06:56.690 --> 01:07:02.280

Yasmin P.: kind of confused with the numbers as well. And what's like paying and like

576

01:07:02.380 --> 01:07:09.480

Yasmin P.: number was high as well. So, because I normally eat quite chicken. I don't eat lamb beef anyway.

577

01:07:09.640 --> 01:07:14.329

Yasmin P.: So because of the prices of eggs and chickens gone up as well.

578

01:07:17.750 --> 01:07:19.520

Heather Maggs: Right Sophie.

579

01:07:22.560 --> 01:07:36.208

Sophie: Survey. And and yeah, I I think I already said I didn't, just conscious of how you can judge what we would want will be worth the high school animal wouldn't, and but the the setting made sense to me.

580

01:07:38.590 --> 01:07:41.410

Richard Bennett: Okay, Heather, I'm going to. I'm going to move on.

581

01:07:41.680 --> 01:07:42.320

Farida: Project.

582

01:07:42.320 --> 01:07:43.780

Richard Bennett: That's okay.

583

01:07:44.680 --> 01:07:50.189

Richard Bennett: let me just let's have a look at. I'm going to go on to question 17. Actually.

584

01:07:51.130 --> 01:07:54.440

Richard Bennett: that's just always on to question 17.

585

01:07:55.550 --> 01:08:06.870

Richard Bennett: And I'm just gonna move this little box over there we go. Okay. Here. Here we have a particular question. 17.

586

01:08:07.070 --> 01:08:12.570

Richard Bennett: what I'd like to know now is actually how you approached

587

01:08:12.750 --> 01:08:15.969

Richard Bennett: answering this particular question.

588

01:08:16.335 --> 01:08:29.774

Richard Bennett: And what your thinking was as you were, as you were, just sort of going through it, and if you do feel you can share what choice you made, then that would be great. But but you don't have to do that if you don't want to

589

01:08:31.149 --> 01:08:33.140

Richard Bennett: Who would like to start.

590

01:08:33.140 --> 01:08:41.052

Steve: I'm I'm happy to start with this one, I mean, I just looked at the maths and thought of it. The math doesn't add up to me. So it's a bit nonsensical.

591

01:08:41.520 --> 01:08:56.290

Steve: you know you're you're paying way more to get far less benefit in terms of the schools. So if you were looking at your schools. You've kind of gone up by 15, and 10. So 25 is 6 pounds. You've gone up by 60

592

01:08:56.729 --> 01:09:01.900

Steve: on the one for 4 pounds. So just to Madison work? But

593

01:09:02.010 --> 01:09:05.090

Steve: fundamentally, I come back to the same point that

594

01:09:05.109 --> 01:09:10.730

Steve: I don't believe that current welfare standards are so low that we need to pay more to improve them.

595

01:09:10.819 --> 01:09:12.810

Steve: So I went with no change.

596

01:09:13.189 --> 01:09:20.979

Richard Bennett: Yeah, so so I mean, it sounds as though you you had no difficulty deciding on your choice at all. Steve. Is that right?

597

01:09:20.979 --> 01:09:25.989

Steve: No difficulty with mine, with no train, no difficulty on any of those choices.

598

01:09:25.990 --> 01:09:28.160

Richard Bennett: Yeah, no, that's fair fair enough.

599

01:09:28.160 --> 01:09:31.490

Steve: But I again I grew up at the time an animal. If there was a problem

600

01:09:31.580 --> 01:09:38.679

Steve: where animals being brought up in cages, unable to move on broken legs. So I've already seen a level of change and then

601

01:09:38.740 --> 01:09:40.399

Steve: and increasing prices.

602

01:09:41.360 --> 01:09:47.979

Steve: I just don't feel that we're in position where we need to

make that change again. That doesn't prevent me

603

01:09:48.220 --> 01:09:51.870

Steve: buying better quality meat for myself, because I can afford it.

604

01:09:52.080 --> 01:09:53.233

Richard Bennett: Sure, sure.

605

01:09:53.819 --> 01:09:57.219

Steve: Better quality. I don't mean better quality, better welfare. So.

606

01:09:57.560 --> 01:09:58.880

Richard Bennett: Yeah, no, I understand.

607

01:09:58.880 --> 01:09:59.930

Steve: This thing of

608

01:10:00.050 --> 01:10:12.119

Steve: it's fine. So long as everyone's got a choice, you take choice away. That's my big issue with this whole thing. You can't raise the minimum standard unless the minimum standard is so bad that it needs to be raised.

609

01:10:12.490 --> 01:10:17.670

Steve: And that's why we've got the registration in place now, because the minimum standard was so bad

610

01:10:17.710 --> 01:10:19.300

Steve: that it needed to be changed.

611

01:10:19.710 --> 01:10:27.230

Richard Bennett: Thank you, Steve. You've you've really articulated that really? Well, you've made that very clear. I think that that's great.

612

01:10:27.600 --> 01:10:42.510

Richard Bennett: Someone else, please, and may. Maybe you made us a different choice to to to Steve as as well. But I'm really interested again in how you, just how you your thought process, how you worked out. Which choice that you're gonna go with?

613

01:10:47.830 --> 01:10:49.821
Richard Bennett: Who can we ask?

614
01:10:51.420 --> 01:10:54.509
Richard Bennett: Matthew, let's let's start with Matthew. Yeah, alright.

615
01:10:56.100 --> 01:11:12.040
Matthew: Yeah. So I chose choice 2 on this. I just. It was a very personal thing of thinking well within my budget. And what could I afford? I did think choice 3 was a lot, considering we're living

616
01:11:12.140 --> 01:11:28.440
Matthew: through times that are, you know, hard for people at the moment, but personally I thought, Well, I am. I would be willing to pay I in my head I set a budget, and then by each question I stayed within that budget, but went for the most that I could.

617
01:11:29.650 --> 01:11:32.050
Richard Bennett: Yeah, that's clear. Thank you. Anyone else.

618
01:11:37.500 --> 01:11:43.689
Richard Bennett: Let's just have someone else, please, if we can, and then I'll move on to just to to another question.

619
01:11:43.690 --> 01:11:45.230
Heather Maggs: Any one of the ladies.

620
01:11:48.625 --> 01:11:56.229
Palmira S.: I didn't choose based on my budget. So I just thought about the the welfare and

621
01:11:57.260 --> 01:11:59.929
Palmira S.: the animals. I consume more

622
01:12:00.190 --> 01:12:01.300
Palmira S.: every week.

623
01:12:03.870 --> 01:12:06.350
Heather Maggs: Thank you. Merit. Sorry, Richard.

624
01:12:06.530 --> 01:12:12.843
Richard Bennett: So I was just gonna ask Palmer, okay, do you feel

that you can share share which which choice you went with?

625

01:12:13.330 --> 01:12:14.060

Richard Bennett: Jamila.

626

01:12:14.060 --> 01:12:16.369

Palmira S.: I I don't remember, but

627

01:12:16.770 --> 01:12:25.010

Palmira S.: because I consume more chicken and eggs. I think I went for the choice number 3, but I don't remember

628

01:12:25.270 --> 01:12:26.860

Palmira S.: each one I did.

629

01:12:27.410 --> 01:12:44.440

Richard Bennett: Okay, that may well be true. I've got. I've got 3 people here that that chose choice choice number 3. As I say, there's there are no right or wrong answers here, headline, I'm gonna be really naughty and skip ahead to another question, because I I'm I'm aware of time ticking. And

630

01:12:44.920 --> 01:12:46.100

Heather Maggs: Okay. Fine.

631

01:12:46.516 --> 01:12:47.350

Richard Bennett: Like, sorry.

632

01:12:48.041 --> 01:12:52.049

Richard Bennett: I'm gonna go on to question 19 quickly.

633

01:12:55.900 --> 01:13:02.399

Richard Bennett: okay, maybe someone different. Just to describe how they approach this and what they're

634

01:13:03.036 --> 01:13:05.120

Richard Bennett: what their choice was. Please.

635

01:13:05.140 --> 01:13:09.309

Heather Maggs: Well, I'm going to ask Mariola because she put her hand up for the last one, and I

636

01:13:09.430 --> 01:13:10.779
Heather Maggs: missed us.

637
01:13:10.780 --> 01:13:24.159
mariola: Thank you. I think I choose the number 3. But I was really surprised that the X. For the extra 3 pounds, that the number didn't increase.

638
01:13:25.230 --> 01:13:29.170
mariola: I was quite shocked by that, because I thought, you know 3 pounds.

639
01:13:29.430 --> 01:13:42.580
mariola: you know, compared to previous. You know questions. We had the one pound for the chicken and the the quality jump up from 40 to 60 or 70. Why didn't do this with with the chickens there with the eggs.

640
01:13:42.870 --> 01:13:45.270
Richard Bennett: Yes, yes, okay, can I? Can I?

641
01:13:45.410 --> 01:13:51.470
Richard Bennett: Just before we we get into that, can I just ask if there's anyone else that that shows

642
01:13:51.790 --> 01:14:05.649
Richard Bennett: choice 3. Cause I know 3 people did. And I'm just wondering what? Why you chose. Choice 3, please. If anyone else who chose choice 3 could just explain why they chose that

643
01:14:10.270 --> 01:14:16.240
Richard Bennett: I know it's difficult to necessarily remember which which one you you chose. But this is

644
01:14:16.420 --> 01:14:21.279
Richard Bennett: sorry. This is actually quite an important point for us to to understand

645
01:14:21.810 --> 01:14:24.950
Richard Bennett: anyone else. Can you remember, if you chose

646
01:14:25.620 --> 01:14:27.599
Richard Bennett: choice 3 of this question.

647

01:14:30.040 --> 01:14:32.810

Sophie: I think I chose Choice 3. For this.

648

01:14:32.810 --> 01:14:34.070

Richard Bennett: Okay. Great.

649

01:14:34.720 --> 01:14:37.490

Sophie: And I think I chose it because

650

01:14:38.080 --> 01:14:41.049

Sophie: everything looked the highest, and then

651

01:14:41.990 --> 01:14:48.079

Sophie: entirely I I so subjectively. I know that for 3 pound I would pay that extra 3 pound

652

01:14:48.210 --> 01:14:52.100

Sophie: if I saw lots of ats on the food packaging.

653

01:14:52.540 --> 01:15:00.259

Sophie: I know chicken needs to 40, which is such a shame. But the other animals are much, much higher, and to me that would be worth paying a bit more for.

654

01:15:00.670 --> 01:15:07.911

Richard Bennett: Okay, that's that's really help. I'm going to come back to you in a moment, Sophie, if I may, because there's something I want to follow up.

655

01:15:08.710 --> 01:15:19.879

Richard Bennett: can we up the the third person who chose this? Can you remember whether you, whether you chose? It'd be really good to get the third person to say why they chose choice 3. As well, please.

656

01:15:24.480 --> 01:15:25.890

Richard Bennett: Can you remember.

657

01:15:28.170 --> 01:15:32.900

Richard Bennett: or or anyone looking at it now? And you think, yeah, actually, I probably would have gotten the choice to.

658

01:15:32.900 --> 01:15:33.680

Farida: And simple.

659

01:15:34.510 --> 01:15:38.599

Steve: Would would anyone really go? Choice 3. I mean, it just shows that people aren't very good at maths.

660

01:15:39.250 --> 01:15:41.479

Steve: because 2 and 3 are exactly the same.

661

01:15:41.960 --> 01:15:43.309

Steve: It's just one is one pound more.

662

01:15:43.310 --> 01:15:55.349

Matthew: Yeah. And that's what I was going to. That was what I was. Gonna say, I chose choice 2, because 2 and 3 are the same. But why would you pay a pound pound extra for nothing?

663

01:15:56.160 --> 01:16:02.629

Sophie: Glad you guys said that I thought I was being really stupid. I was like, what's the difference between 2 and 3? They're the same right.

664

01:16:02.630 --> 01:16:03.220

Steve: Yeah.

665

01:16:03.610 --> 01:16:06.589

Steve: it was. There is a trick question would be my guess.

666

01:16:06.860 --> 01:16:08.819

Richard Bennett: Oh, don't call us! Don't say we're

667

01:16:09.610 --> 01:16:14.340

Richard Bennett: it's a it's a an exploratory survey, and this is an exploratory

668

01:16:14.440 --> 01:16:26.610

Richard Bennett: exploratory question. So that's why I'm coming back to you, Sophie. Sorry I'm I because I'm really interested in your in what you said, actually, which I think is probably how a number of people.

669

01:16:26.820 --> 01:16:29.820

Richard Bennett: So we've found a number of people choose Choice 3.

670

01:16:30.060 --> 01:16:40.990

Richard Bennett: And I want to understand why not just in this focus group. But we've done a practice survey and various other things as well. And I just want to understand that, because.

671

01:16:41.020 --> 01:16:43.529

Richard Bennett: right, as was rightly said.

672

01:16:43.550 --> 01:16:52.010

Richard Bennett: the welfare levels of the animals are exactly the same in choice 2 or choice 3. But the price is different. One's 2 pounds, one's 3 pound.

673

01:16:53.830 --> 01:17:05.599

Richard Bennett: Ju. Just if you can explain why you chose 3. Did you notice that the scores were the same? But did I'm not. I don't wanna put words in your mouth. Can you just explain

674

01:17:06.120 --> 01:17:09.210

Richard Bennett: a little bit more how you got to choice. 3.

675

01:17:09.800 --> 01:17:18.399

Sophie: I overthought the trick question, and I knew that they were exactly the same, and 3 pounds was more. And so I was like, so if it's the same score, perhaps

676

01:17:19.540 --> 01:17:42.526

Sophie: I I don't know. Perhaps the quality of the meats better or choice 3 is like an organic meat, and that's why, it's a bit more, despite the welfare level being exactly the same, I was coming off all these just reasons why it would be one pound more expensively. Anything I could think of is that whether the welfare is the same. Maybe like sustainability, they are packaged differently, and there's less plastic in the packaging or it's traveled from

677

01:17:43.020 --> 01:17:57.910

Sophie: further less further away, and say, there's less Co 2 fumes or something. And I was thinking that the welfare must be the same. But there must be some more sustainable packaging, or something to make it. That PAL more expensive.

678

01:17:58.220 --> 01:18:01.419

Richard Bennett: Yeah. And and can I? And I'm I'm presuming that

679

01:18:01.820 --> 01:18:10.680

Richard Bennett: you also thought, well, 3 pounds is within my budget. You've got some idea of how much you're prepared to pay. Is that is that right in your head?

680

01:18:10.680 --> 01:18:20.550

Sophie: Exactly, exactly, I think, because I know I said it earlier. I would be willing to buy less me and spend more in the meantime getting if I knew the quote, the wealth I was there, and so

681

01:18:20.820 --> 01:18:28.009

Sophie: the the pound. I don't know. It's a pounds a lot for a lot of people, but you know a pound. I'd be willing to pay that extra pound if they knew that

682

01:18:28.550 --> 01:18:36.759

Sophie: I already think it's a little bit of a selfish choice to be eating meat anyway. Just personally, I don't have to, and I choose to. So if I'm choosing to take

683

01:18:36.830 --> 01:18:42.290

Sophie: the life of an animal or eat that. Then I I think I have a responsibility to make sure it's careful

684

01:18:42.820 --> 01:18:43.860

Sophie: before.

685

01:18:44.620 --> 01:18:50.677

Richard Bennett: Great, so that I you you you can't believe how helpful that's been. Thank you. That's that's really great. And.

686

01:18:50.980 --> 01:18:56.690

Steve: Offer a different hypothesis as to why people pick the higher price, because it makes.

687

01:18:56.690 --> 01:19:01.779

Richard Bennett: Sorry, Steve, can I just stop you a moment? Because I I just want to go back

688

01:19:01.820 --> 01:19:13.670

Richard Bennett: and and ask the the, the, the first person who chose who chose choice. The their reasoning before you, your hypothesis influences them. If you don't mind. Is that okay?

689

01:19:13.670 --> 01:19:14.640

Steve: Yeah, it's fine.

690

01:19:15.440 --> 01:19:25.379

Richard Bennett: So I've immediately forgotten because of my memories like the goldfishes. Who? Who was the first person that that was it? Was it, Mariola, that that.

691

01:19:27.090 --> 01:19:30.770

Heather Maggs: Who who else? Said they chose? Choice 3.

692

01:19:31.210 --> 01:19:31.690

Heather Maggs: I mean.

693

01:19:31.690 --> 01:19:33.700

mariola: Yeah, yeah, it was to me, yeah, I think.

694

01:19:33.700 --> 01:19:34.430

Richard Bennett: Thank you.

695

01:19:35.160 --> 01:19:41.690

mariola: You know. I wouldn't mind to pay this extra, you know, like a pound.

696

01:19:42.100 --> 01:19:51.359

mariola: I thought it would be like kind of I don't know. I thought it probably would be better, maybe, for the farmers also, because, you know, we have to think about the farmers also. So I was quite happy.

697

01:19:51.360 --> 01:19:51.990

Yasmin P.: To.

698

01:19:51.990 --> 01:19:53.999

mariola: 83 pound. If I'm honest with you.

699

01:19:54.000 --> 01:19:56.090

Yasmin P.: Between our people. That's about 30.

700

01:19:56.090 --> 01:20:02.539

Richard Bennett: So did you, Mario? Can I ask you, did you realise

that the welfare levels were exactly the same for those 2 choices.

701

01:20:02.540 --> 01:20:13.289

mariola: Yes, I did, but I was still happy to pay this, you know, extra pound, because I was thinking also about the farmers, and you know, we have to think about them also. Not just the animals. I think.

702

01:20:13.290 --> 01:20:25.256

Richard Bennett: Yeah, did, did you? Was there again? I don't wanna put. I don't wanna put some. I don't wanna put words in your mouth. But did you think that you are getting something better by paying more

703

01:20:26.080 --> 01:20:28.749

mariola: I was thinking more about the farmers, so.

704

01:20:28.750 --> 01:20:29.080

Richard Bennett: Okay.

705

01:20:29.080 --> 01:20:37.770

mariola: Other Muslim farmers, if I'm honest with you for this extra pound. But I didn't think I would get anything extra, because the numbers were exactly the same.

706

01:20:37.930 --> 01:20:43.140

Richard Bennett: So you didn't think it that it might be even better in some way, for the animals compared.

707

01:20:43.140 --> 01:20:47.229

mariola: I didn't think because the numbers were the same. So.

708

01:20:47.230 --> 01:20:47.820

Richard Bennett: Yeah.

709

01:20:47.980 --> 01:20:49.710

mariola: Really hard to say is.

710

01:20:50.230 --> 01:20:51.070

Richard Bennett: Thank you.

711

01:20:51.070 --> 01:20:51.980

mariola: Thank you.

712

01:20:51.980 --> 01:20:55.009

Richard Bennett: That's been that's been really, really helpful.

713

01:20:55.433 --> 01:21:03.589

Richard Bennett: Steve, I'm going to come back to you, but but we haven't got long, because I know we've got 15 min, and I do want to push on with some with some other questions. But.

714

01:21:04.358 --> 01:21:11.119

Steve: Yeah, because of what I work in. We do a lot of psychology, a lot of forensic psychology work

715

01:21:11.320 --> 01:21:13.730

Steve: and my

716

01:21:13.800 --> 01:21:18.470

Steve: psychology exposure tells me the reason people pick the higher number there

717

01:21:18.840 --> 01:21:19.889

Steve: about themselves

718

01:21:19.990 --> 01:21:21.430

Steve: so simple as that.

719

01:21:22.250 --> 01:21:25.350

Richard Bennett: Sorry I missed that you got cut out just as you were saying.

720

01:21:25.350 --> 01:21:25.969

Yasmin P.: So p-.

721

01:21:25.970 --> 01:21:29.279

Steve: In the higher amount to feel better about themselves. That's all they're doing.

722

01:21:29.684 --> 01:21:37.220

Steve: Because there's no real impact. You're you're putting yourself on the back, saying, Yeah, I I bit more. I I would go pound I.

723

01:21:37.520 --> 01:21:41.820

Steve: That's what psychology would tell me. People why people are picking that.

724

01:21:42.070 --> 01:21:46.290

Richard Bennett: Thank you. No, that's that's a a an interesting insight. Thanks very much.

725

01:21:46.290 --> 01:21:47.400

Yasmin P.: I'm not cross.

726

01:21:48.190 --> 01:21:51.389

Richard Bennett: Okay, we've got some. We've got some

727

01:21:51.440 --> 01:21:56.829

Richard Bennett: noise in the background there, so please put yourself as on on mute if you're

728

01:21:58.043 --> 01:22:19.689

Richard Bennett: not speaking, please. Okay, I'm I'm gonna I'm just gonna click forward. If you don't mind to some of the feedback questions just before I do that. Is there anything else anyone wants to say about these these questions? So there, there! We've got 2 big questions from our sponsors at the moment. One is, they say people won't understand the questions.

729

01:22:20.060 --> 01:22:25.220

Richard Bennett: That's what they say. They say we can't understand the questions. People won't be able to understand the questions

730

01:22:26.140 --> 01:22:31.600

Richard Bennett: is is one thing. And secondly, they're just saying, Oh, it's just too much.

731

01:22:31.610 --> 01:22:40.289

Richard Bennett: It's just too much for people to do, and just too much for people to understand, basically. So I'd like some feedback on on that particular

732

01:22:40.798 --> 01:22:43.269

Richard Bennett: issue if you don't, if you don't mind.

733

01:22:47.350 --> 01:22:48.230

Zayd: Like opening up.

734

01:22:48.510 --> 01:22:50.680

Heather Maggs: Yeah, Saeed. And then Yasmin.

735

01:22:50.870 --> 01:22:53.930

Zayd: Are you talking about the this exercise here.

736

01:22:54.290 --> 01:22:56.940

Richard Bennett: Yes, choosing these choices.

737

01:22:57.270 --> 01:23:03.790

Zayd: Yeah, I mean, yeah. Sorry. I would say that the the most difficult thing for me was understanding the actual

738

01:23:04.085 --> 01:23:08.220

Zayd: like, it just goes back to the, you know, background of the increase of scores

739

01:23:08.260 --> 01:23:11.729

Zayd: where like to know exactly what the animals are getting.

740

01:23:12.059 --> 01:23:22.560

Zayd: I mean, even if they were getting, you know, 5 Star Hotel dream, and I wouldn't pay 6 pound extra a week. I'll be honest, but you know it's it just depends on the the individual. But you know

741

01:23:22.830 --> 01:23:42.460

Zayd: I ha! I only did the exercise because I had to, and there was no context context available. But having had this discussion I would say that it'd be alongside this exercise if it was to be given out again. There should be an an understanding of why this, how the scores have increased, and what the animals get extra.

742

01:23:43.180 --> 01:23:54.219

Richard Bennett: So what can I just follow up on that, please? Because so would this. So we we spoke a little bit about this earlier on. So would this general statement with a couple of lines, saying.

743

01:23:54.390 --> 01:24:10.330

Richard Bennett: You know, the way in which animals welfare would be increased would be, you know, an increase in housing. Better better health and care for those animals, more space for those animals, better bedding for those animals. Would would that be enough?

744

01:24:10.350 --> 01:24:18.620

Richard Bennett: For would you have enough of an idea what sorts of things would be done to to increase these scores or or not?

745

01:24:18.620 --> 01:24:37.559

Zayd: I mean, it's it's a reason definitely but and it gives some sort of justification to the increase, I'm I'm sure. But it just it, you know, it's a very lengthy topic, this, but it's it just goes back to the whole point of other animals actually satisfied. Do they actually feel like they've gotten more? Because.

746

01:24:37.560 --> 01:25:04.650

Zayd: no, you've got all these pro animal groups. And you know, some believe that we shouldn't even eat animals. So it there's so many differences of of opinion, but nobody's asking the animals. So it's something that can't be judged. Unfortunately. But like you mentioned these reasons like better bedding and housing and stuff like that? it. That minimum would be helpful. At least we know exactly. You know what they get in extra. But is it helpful to the animal? We never know? Unfortunately.

747

01:25:04.650 --> 01:25:08.713

Richard Bennett: Okay, no, that's just very quickly. Before we move on.

748

01:25:10.120 --> 01:25:36.839

Richard Bennett: animal welfare. Scientists do ask animals these questions. They give them. They they give them choice exercises, so they know what sort of food they like. They know what sort of environment they like, they know what sort of bedding they prefer, and things like that. So there's a lot of a lot of science goes behind the score. And it's difficult to explain that within this questionnaire. So that's that's a challenge for us to to go back heather. I thank you. Anyway, Heather, I think you had

749

01:25:38.130 --> 01:25:39.369

Richard Bennett: Sorry I won't.

750

01:25:40.080 --> 01:25:47.000

Heather Maggs: Yes, there was a couple of people without their microphones on so Farida. Did you want to say something? And then Matthew.

751

01:25:50.250 --> 01:26:07.010

Farida: Yeah, you know, like increasing about 4 pounds, like, I was

thinking that if I pay like a 4 pound extra, then I can get like, because I don't often eat lumps and beef

752

01:26:07.060 --> 01:26:20.619

Farida: or yes, so if I have a like, if I have to buy like alum or dairy products or anything. Then I can pay like a 4 pound extra, but not every week.

753

01:26:20.800 --> 01:26:24.329

Farida: only sometimes because I can't afford 4 pound.

754

01:26:24.540 --> 01:26:43.550

Farida: But if I know that the quality of the meat, or is a free range eggs? Then I can pay that extra amount because I know it's health healthy for me as well is for my own health thing as well. So, but not every week.

755

01:26:43.550 --> 01:26:49.349

Richard Bennett: Yeah, thanks. And and did you, did you find these questions? You know you could understand them, and you could.

756

01:26:49.640 --> 01:27:01.690

Farida: Yeah, yeah, yeah, I did understand that if there's a 4 pound increasing, I think the meat and dairy products are more like more is good for our health.

757

01:27:02.260 --> 01:27:14.150

Farida: So the tree the animal is feeding. They were feeding the farmers, feeding. The animal, I think, is good food or green grass, or something like that. So that's why it's a bit expensive.

758

01:27:15.050 --> 01:27:16.260

Farida: But thank you.

759

01:27:16.260 --> 01:27:19.089

Richard Bennett: Thank you. Anyone else. Anyone.

760

01:27:19.430 --> 01:27:32.490

Richard Bennett: Well, I'd like to hear from people just very briefly, cause we have. We haven't got very long. I always run out of time? Where? Very briefly a. Did you find these reasonably straightforward? And you could answer these questions?

761

01:27:32.570 --> 01:27:42.950

Richard Bennett: Or is there anyone that just thought, actually didn't, didn't quite, didn't quite make sense. I wasn't quite sure what I was, what I was being asked to do, and I and I found the questions difficult or.

762

01:27:43.360 --> 01:27:45.850

Heather Maggs: Matthew's, I think, going to say something.

763

01:27:45.850 --> 01:27:46.700

Richard Bennett: Great.

764

01:27:46.700 --> 01:27:55.550

Matthew: Yeah, just that. I understood. I understood the question again. I just wanted to know what the increase meant for me. I

765

01:27:55.730 --> 01:28:08.310

Matthew: budget in my in my head. I just knew that these type of questions would be very subjective, because it's the value you personally put on an animal's life. And your.

766

01:28:08.680 --> 01:28:15.199

Matthew: you know, your belief behind meat, consumption and stuff like that. But I understood the question. I just wanted more information.

767

01:28:16.320 --> 01:28:24.769

Richard Bennett: And did Matthew, did you? I mean you understood the question. Did you find them reasonably easy to to make your choices after a bit of thinking.

768

01:28:25.090 --> 01:28:25.780

Matthew: London.

769

01:28:27.590 --> 01:28:40.049

Matthew: I found it quite easy, because not it was. It didn't really, because I consume all the animals on there. It was easy for me to just think well, they're all equal to me. So what can I afford to spend each week.

770

01:28:41.290 --> 01:28:42.360

Richard Bennett: Yeah, thank, you.

771

01:28:42.360 --> 01:28:44.259

Heather Maggs: Thank you. Palmera.

772

01:28:48.500 --> 01:28:51.309

Palmira S.: So it was easy to understand them.

773

01:28:52.290 --> 01:28:52.960

Palmira S.: But

774

01:28:52.990 --> 01:28:56.470

Palmira S.: when I completed all of them I realized

775

01:28:56.590 --> 01:28:57.680

Palmira S.: that

776

01:28:58.390 --> 01:29:01.359

Palmira S.: I didn't choose based on the price.

777

01:29:01.950 --> 01:29:06.150

Palmira S.: but because I think money would not be a problem

778

01:29:06.270 --> 01:29:10.009

Palmira S.: to to buy them. So it was just more what I eat.

779

01:29:14.880 --> 01:29:20.080

Richard Bennett: Thank you. A anyone else, and in particular, anyone that found these, you know

780

01:29:20.100 --> 01:29:24.459

Richard Bennett: just just difficult questions to to answer or or

781

01:29:24.660 --> 01:29:25.950

Richard Bennett: understand.

782

01:29:28.130 --> 01:29:32.278

Heather Maggs: No, Sophie's not Sophie's shaking ahead.

783

01:29:33.670 --> 01:29:36.610

Heather Maggs: Mariola, were you? Were you okay with them?

784

01:29:37.930 --> 01:29:43.800

mariola: I was okay with them, you know, but mostly, you know, I choose the

785

01:29:43.960 --> 01:29:58.460

mariola: the products which I was buying, you know. So I was more happy to to pay extra, for example, for chicken or eggs, because that's what we mostly consuming in our house. So we don't eat like lamb or beef. So

786

01:29:58.570 --> 01:30:03.949

mariola: yeah, it was pretty easy to understand. If I'm honest with you, you know, increase and why. And

787

01:30:04.372 --> 01:30:07.030

mariola: I was happy with that. Just thank you.

788

01:30:07.220 --> 01:30:08.450

Heather Maggs: Thank you. Yasmin.

789

01:30:09.480 --> 01:30:16.229

Yasmin P.: I was. I was like a bit ha was okay with like a 4 pand increase. I knew it was going to be used for like

790

01:30:16.320 --> 01:30:17.350

Yasmin P.: perform.

791

01:30:19.790 --> 01:30:25.390

Yasmin P.: Also they have to buy products as well for bedding. Things like that.

792

01:30:28.270 --> 01:30:29.189

Richard Bennett: Thank you.

793

01:30:30.060 --> 01:30:30.910

Yasmin P.: Welcome!

794

01:30:31.690 --> 01:30:33.050

Richard Bennett: So just

795

01:30:33.800 --> 01:30:46.539

Richard Bennett: can I, can I? And and unless you say otherwise, I'm assuming everyone understood these questions reasonably well, and felt that they could make a reasonable choice that reflected

796

01:30:46.690 --> 01:30:51.259

Richard Bennett: their preferences. What they would. What they would want is that if if

797

01:30:51.340 --> 01:31:07.760

Richard Bennett: for anyone that wasn't the case, can you shout out now, and you don't have to even give a reason. But just say, well, no, it it I didn't, really, you know. I found it difficult, and I'm not sure that the choice I made was necessarily one that reflects my preference.

798

01:31:11.080 --> 01:31:14.139

Heather Maggs: I think nearly everyone's given an answer, Richard.

799

01:31:14.140 --> 01:31:16.180

Richard Bennett: Brilliant. Thank you.

800

01:31:16.180 --> 01:31:16.710

Heather Maggs: Vandaable.

801

01:31:17.240 --> 01:31:22.689

Richard Bennett: So I've just got one other thing before we finish, which is one of the feedback

802

01:31:22.780 --> 01:31:30.180

Richard Bennett: questions which I'm going to skip on to now, if I may. And I think again, I've got the long version of this. But never mind, I'll do it anyway.

803

01:31:50.070 --> 01:32:02.759

Richard Bennett: Okay, here we here we go. So this just says, which features from the list below when you made your choices, did you consider, please, top, tick the boxes of all the features that you considered.

804

01:32:02.770 --> 01:32:21.640

Richard Bennett: So I'm just looking at the at the results of the little survey that you all did together. So there are 8 8 results. So everyone said. They looked at the increase in the Weekly Household Food Bill that that number, or or mostly looked at at at that number. For each of the choice sets.

805

01:32:25.260 --> 01:32:30.272

Richard Bennett: And then sorry, these ones. We you you didn't have those choices.

806

01:32:30.850 --> 01:32:35.500

Richard Bennett: 7 out of 8 of you, said meat, chicken welfare.

807

01:32:36.160 --> 01:32:38.079

Richard Bennett: Now, when we come to beef.

808

01:32:39.030 --> 01:32:41.699

Richard Bennett: you all said you at beef.

809

01:32:41.940 --> 01:32:42.830

Richard Bennett: I think.

810

01:32:43.040 --> 01:32:50.140

Richard Bennett: but only 2 of you said that you took account of the beef, cattle, welfare and I,

811

01:32:50.320 --> 01:32:56.670

Richard Bennett: and that there's nothing wrong with that. I just would like to understand why, if you at beef.

812

01:32:56.830 --> 01:33:03.009

Richard Bennett: you didn't take account of the levels of beef, cattle welfare, the scores, the welfare scores.

813

01:33:03.240 --> 01:33:09.169

Richard Bennett: Can can anyone talk to that before we close? Just so I can understand that.

814

01:33:14.960 --> 01:33:22.090

Steve: Very. I can give you a very easy answer for me, none of the welfare issues kind of treated for me. So I didn't take any of them.

815

01:33:22.180 --> 01:33:23.660

Steve: It was all about

816

01:33:24.150 --> 01:33:24.950

Steve: price.

817

01:33:25.960 --> 01:33:29.389

Richard Bennett: Thanks, Steve. Anyone else. Why.

818

01:33:29.700 --> 01:33:31.479

Richard Bennett: if you consume beef.

819

01:33:32.110 --> 01:33:35.060

Richard Bennett: this is just an example. But if you consume beef.

820

01:33:35.310 --> 01:33:46.860

Richard Bennett: why did you not tick that you looked at the Welfare score? Did you not look at the welfverse fair score, for example, or did you look at the Welfare score? You just didn't tick this in this in this question.

821

01:33:50.250 --> 01:33:54.669

Richard Bennett: Can you remember? I know it's probably a couple of days ago that you filled this in. But

822

01:34:00.240 --> 01:34:03.639

Richard Bennett: or maybe if I widen, if I widen the question out.

823

01:34:03.940 --> 01:34:07.340

Richard Bennett: why were there some things you ticked

824

01:34:07.690 --> 01:34:10.230

Richard Bennett: in terms of the welfare scores? This is

825

01:34:10.762 --> 01:34:19.400

Richard Bennett: all the the animals and the product. Why were there some that you ticked and others that you didn't tick, even though you consume that product.

826

01:34:24.503 --> 01:34:43.719

Zayd: I'll give an answer just generally speaking, but I think maybe I can't remember exactly if I did beef or not. But just generally speaking, I think I would personally select the certain animals, even though I eat most of them. I would select the certain animals which I have maybe seen

827

01:34:43.800 --> 01:34:59.019

Zayd: historically, have had worse upbringing or welfare or the ones that are like typically, are not taken care of like hens, for example. That would maybe just be one reason why I would select a specific few.

828

01:35:00.960 --> 01:35:02.829

Richard Bennett: But then, when you were talking

829

01:35:03.170 --> 01:35:04.690

Richard Bennett: earlier.

830

01:35:05.000 --> 01:35:15.250

Richard Bennett: you were taking account of the scores, weren't you? You were looking at the levels of the scores in the different choices from what you said before. Is that is that true

831

01:35:17.320 --> 01:35:18.370

Richard Bennett: side.

832

01:35:19.160 --> 01:35:21.320

Zayd: Yeah, so sorry. What were you asking?

833

01:35:21.460 --> 01:35:22.090

Zayd: So, so.

834

01:35:22.090 --> 01:35:33.439

Richard Bennett: When you were looking at the when you were looking at the choices earlier, which showed the changes in the levels of welfare of the animals. You were looking at those numbers, weren't you, when you were making those choices.

835

01:35:33.440 --> 01:35:34.360

Zayd: Yeah, yeah.

836

01:35:35.040 --> 01:35:36.620

Richard Bennett: Yeah, okay.

837

01:35:38.483 --> 01:35:49.469

Richard Bennett: just before we close anyone else in terms of feedback on this question, I just want to understand why some people weren't ticking particular boxes, and I'm I'm struggling a little bit.

838

01:35:50.890 --> 01:36:12.049

Matthew: I? I've found this question quite easy, because I I consume all of them on the list. I think I just ticked the top to my budget, and how much the welfare scale scores of animals would decrease, because that was the same for every animal. So I didn't take any individual animals, because they meant more to me because they were

all equal to me.

839

01:36:13.810 --> 01:36:15.850

Richard Bennett: Okay. Okay, yeah, thanks.

840

01:36:18.140 --> 01:36:27.614

Richard Bennett: Anyone else. Before we before we close this sorry very quickly. There's just one other thing I want to do, and then we'll close. Let's move on from that one.

841

01:36:28.040 --> 01:36:31.765

Richard Bennett: So this was interesting. Your feedback on here and

842

01:36:32.460 --> 01:36:38.660

Richard Bennett: Generally speaking, you are all confident in the responses that you gave to the willingness to pay questions.

843

01:36:39.501 --> 01:36:42.380

Richard Bennett: You either strongly agree, or you agreed.

844

01:36:43.770 --> 01:36:44.890

Richard Bennett: And

845

01:36:45.560 --> 01:36:47.970

Richard Bennett: 7 of you understood the question.

846

01:36:48.420 --> 01:36:55.269

Richard Bennett: and 2. I don't know quite where the ninth person came from. Heather you might be. You might be complicit in that from someone.

847

01:36:55.270 --> 01:36:56.542

Heather Maggs: I I probably was.

848

01:36:57.139 --> 01:37:02.459

Richard Bennett: But but 2 people didn't understand. I'm assuming you might have understood, Heather, but I won't take it.

849

01:37:02.460 --> 01:37:05.239

Heather Maggs: I think I was one of the people who ticked. I didn't.

850

01:37:05.450 --> 01:37:06.430

Heather Maggs: Okay.

851

01:37:07.210 --> 01:37:07.990

Richard Bennett: So

852

01:37:08.220 --> 01:37:15.939

Richard Bennett: is it. Is it true that you that you all have confidence in the responses you gave to the, to the choice questions you feel.

853

01:37:16.140 --> 01:37:21.449

Richard Bennett: you know that's that's pretty much reflects your preferences, and you had as good a go as you could sort of thing

854

01:37:21.460 --> 01:37:23.169

Richard Bennett: is that anyone

855

01:37:24.610 --> 01:37:28.010

Richard Bennett: I haven't phrased that. Well, have I? Because you're not going to volunteer that.

856

01:37:28.010 --> 01:37:36.320

Heather Maggs: Very quickly. Then I'm going to ask everybody for a quick yes or no answer, for I'm literally going down the screen, as I can see people. Farida.

857

01:37:36.790 --> 01:37:45.049

Farida: Don't know, because I can't see them writing, so I don't know to answer a question. What's the question?

858

01:37:45.050 --> 01:37:45.929

Heather Maggs: Well, you don't.

859

01:37:45.930 --> 01:37:46.750

Richard Bennett: Evidence.

860

01:37:46.750 --> 01:37:49.379

Heather Maggs: Were you confident in answering the questions.

861

01:37:49.380 --> 01:37:50.200

Farida: Yeah.

862

01:37:50.200 --> 01:37:52.110
Heather Maggs: Yeah. Zaid.

863
01:37:55.748 --> 01:37:56.820
Zayd: Yes, I was, yeah.

864
01:37:56.820 --> 01:37:58.300
Heather Maggs: Thank you. Matthew.

865
01:37:59.800 --> 01:38:00.930
Matthew: Yes, I was.

866
01:38:00.930 --> 01:38:02.460
Heather Maggs: Thank you. Palmyra.

867
01:38:03.060 --> 01:38:03.920
Palmira S.: Yes.

868
01:38:04.060 --> 01:38:05.640
Heather Maggs: Thank you. Mariola.

869
01:38:05.930 --> 01:38:06.690
mariola: Yes.

870
01:38:06.950 --> 01:38:08.270
Heather Maggs: Steve.

871
01:38:09.822 --> 01:38:12.719
Steve: Yes, I was. But I would say that

872
01:38:12.730 --> 01:38:14.079
Steve: some of the others

873
01:38:14.310 --> 01:38:18.379
Steve: yeah, like to believe they will be. But when it comes to
spending the hand in their pocket. Maybe not.

874
01:38:19.190 --> 01:38:20.450
Heather Maggs: Sophie.

875
01:38:21.230 --> 01:38:23.079

Heather Maggs: thank you. And Yasmin.

876

01:38:23.080 --> 01:38:23.880

Yasmin P.: Yes.

877

01:38:24.070 --> 01:38:28.800

Heather Maggs: Lovely. Thank you, Richard, I hope. Yeah, no, thank you. To everyone.

878

01:38:28.980 --> 01:38:38.510

Richard Bennett: Thank you so much. Everyone. I'm sorry we've we've well, we've used up our time. You have been really helpful. You've all been stars. Thank you very much.

879

01:38:38.690 --> 01:38:41.860

Richard Bennett: and have a really good evening. Yeah.

880

01:38:41.860 --> 01:38:42.540

Farida: Thank you.

881

01:38:42.540 --> 01:38:46.139

Heather Maggs: Your help really, really helpful. Thank you. Take care.

882

01:38:46.140 --> 01:38:47.731

Farida: You, too. Thank you. Bye.

883

01:38:48.050 --> 01:38:49.259

Yasmin P.: Thank you. Bye, bye.

884

01:38:49.260 --> 01:38:50.210

Heather Maggs: Hey bye.

885

01:39:02.590 --> 01:39:04.209

Richard Bennett: That's great. Thanks. Heather.

886

01:39:05.010 --> 01:39:05.889

Heather Maggs: You're welcome.

887

01:39:06.330 --> 01:39:16.859

Richard Bennett: I got the timing. You know. I was really. I was really trying hard to to move things on, but I just didn't get the

timing quite. But we I think we we actually we got everything just.

888

01:39:16.880 --> 01:39:35.820

Heather Maggs: Well, you. The thing is because I couldn't see. I couldn't see everybody and see if anyone wanted to talk. So I was asking everybody and and I thought that we had, because you were only focusing on one or 2 questions. And I thought we were doing really well until quarter past 7, and then I blinked, and it was half bass.

889

01:39:35.820 --> 01:39:52.230

Richard Bennett: I know it's I'm I'm stupidly. For some reason. I I manage purely by accident to to delete your email with the with the slides on it. And so I and the version I had up is an old version. So that was that was really stupid of me.

890

01:39:52.230 --> 01:39:59.969

Heather Maggs: Well, I the only thing I picked up actually, was you use the word choice set, and I didn't know that they would know what a choice set was.

891

01:39:59.970 --> 01:40:01.839

Richard Bennett: Just my brain talking back.

892

01:40:01.840 --> 01:40:09.570

Heather Maggs: Well, it is. It was only 5 min ago, and I mean it's 25 past 7 on a Thursday night. I don't know if it's raining where you are, but it's pretty miserable here.

893

01:40:09.570 --> 01:40:09.960

Richard Bennett: Yes.

894

01:40:10.410 --> 01:40:10.960

Richard Bennett: Right.

895

01:40:10.960 --> 01:40:11.920

Heather Maggs: And the.

896

01:40:11.920 --> 01:40:18.240

Richard Bennett: We got everything we wanted to, I I think. And interestingly.

897

01:40:18.410 --> 01:40:28.270

Richard Bennett: Kelvin's theory about about the non rational choice

was actually well for those for those 2 or 3 people that chose that

898

01:40:28.640 --> 01:40:31.430

Richard Bennett: that was the wrap. That was the reasoning they gave.

899

01:40:31.430 --> 01:40:32.880

Heather Maggs: If you're not, Steve.

900

01:40:33.910 --> 01:40:37.480

Richard Bennett: Yeah, that's different. I I mean he had. I I

901

01:40:38.310 --> 01:40:43.269

Richard Bennett: he his perspective was really useful. And that's why

902

01:40:43.480 --> 01:40:48.184

Richard Bennett: the status quo, and not paying anything else can never be the wrong answer.

903

01:40:48.520 --> 01:40:49.160

Heather Maggs: Yeah.

904

01:40:49.160 --> 01:40:52.330

Richard Bennett: Because if you feel that way, it's never the wrong answer.

905

01:40:52.330 --> 01:40:55.759

Heather Maggs: He's entitled to his opinion, and I think Kevin's would be very like that.

906

01:40:56.070 --> 01:40:59.560

Richard Bennett: Gonna say, I think I think, Steve saying, you know.

907

01:41:00.050 --> 01:41:04.500

Richard Bennett: 20% of the population may feel like that, that that may well be true.

908

01:41:06.730 --> 01:41:20.631

Heather Maggs: Absolutely. I was going to ask you something after this. This webinar folks group. And I I remembered earlier. Then I forgot, and I was thinking, I'll remember it during the webinar. And have I bloody remembered? No.

909

01:41:21.310 --> 01:41:24.276

Richard Bennett: Don't, don't worry. I I'm I'm just

910

01:41:25.220 --> 01:41:29.400

Richard Bennett: as you just said the time I just it's really difficult to keep

911

01:41:29.570 --> 01:41:30.970

Richard Bennett: control of the time.

912

01:41:31.340 --> 01:41:41.819

Richard Bennett: and I was trying not to be rude and sort of moving people onto. But at the end of the day I just had to move on, because I knew we were just gonna not cover the stuff we needed to cover.

913

01:41:41.820 --> 01:41:50.400

Heather Maggs: Well, I was very happy for you to be Mr. Nasty. Richard. Me it'd be the nice copper. So that wasn't a problem.

914

01:41:50.980 --> 01:42:02.620

Richard Bennett: Still don't understand why people weren't ticking. They were paying attention to the different animal scores, because the wording was different. Matthew rationalized it by saying he ticks.

915

01:42:02.870 --> 01:42:07.049

Richard Bennett: you know, about all the welfare scores. Well, they didn't have that option in this in their one.

916

01:42:08.170 --> 01:42:08.730

Richard Bennett: So.

917

01:42:08.730 --> 01:42:12.980

Heather Maggs: So we'll we will have to ask another focus group when we're allowed to talk to the public again.

918

01:42:12.980 --> 01:42:16.880

Richard Bennett: I think, yeah, it just shows how many of these things you need.

919

01:42:17.320 --> 01:42:27.560

Richard Bennett: And I'd left out all the questions before the statement. We just pretty much went straight for the statement, and that was the bloody wrong one. Of course that was the old one, anyway. Never mind.

920

01:42:27.560 --> 01:42:33.879

Heather Maggs: Well, I don't understand why I couldn't. I mean it was giving me a choice of which screen to enter.

921

01:42:33.910 --> 01:42:53.983

Heather Maggs: which I've never seen before. So I tried this fieldwork hub, and that didn't let me in. So then I tried screen one, and and both my screens went completely full of the questionnaire, and I couldn't see anybody. I could hear you, and it was obvious you couldn't see it. And then I tried screen to.

922

01:42:54.330 --> 01:43:02.789

Richard Bennett: Don't worry. Just yeah. Well, I I I've been invited to be a participant in this. So I accepted, and that's fine.

923

01:43:02.960 --> 01:43:11.530

Richard Bennett: But then, when I tried to share my screen, a message came up saying, You can't share. You haven't got permission or something, and I think Vanessa then changed. Then, because that

924

01:43:11.960 --> 01:43:22.219

Richard Bennett: yeah, I think. Vanessa then then very kindly changed it quickly, which was which was great. And so that that wasn't a problem. Apart from the fact, I had this wrong blinking version here, but.

925

01:43:22.220 --> 01:43:29.900

Heather Maggs: Don't remember it being like this with having to choose a screen to enter, and I don't remember being asked if I was a panelist and everyone being.

926

01:43:29.900 --> 01:43:30.470

Richard Bennett: Water.

927

01:43:30.470 --> 01:43:35.669

Heather Maggs: But hey, it worked. It's recorded. That's the main thing. We've got it for posterity.

928

01:43:35.670 --> 01:43:45.840

Richard Bennett: But unlike the last focus group just quickly, and

I'll and and then I'll I'll let you go. We've come back to this thing? Of what does the 40 and a 50 look like? And how do you get there?

929

01:43:47.020 --> 01:43:51.440

Richard Bennett: And I that that's almost intractable because you you just can't.

930

01:43:51.910 --> 01:43:56.489

Richard Bennett: You just can't give that information. It's just it. Would it would

931

01:43:57.140 --> 01:44:03.130

Richard Bennett: you could give an example, but then that potentially biases it, cause they'll assume that's the only way you can do it

932

01:44:04.250 --> 01:44:09.849

Richard Bennett: other than just giving these generalities. This is how it would be done. You you've

933

01:44:10.600 --> 01:44:17.569

Richard Bennett: I don't know how we get around this up. Well, perhaps we don't. I mean they they said they were confident in their responses anyway. So.

934

01:44:17.895 --> 01:44:18.220

Heather Maggs: I.

935

01:44:18.770 --> 01:44:28.440

Heather Maggs: I wondered whether to have the the the contextual information that's currently on 2 screens slides. That's very, very compressed

936

01:44:28.460 --> 01:44:32.970

Heather Maggs: and looks quite intimidating whether to spread that across 3.

937

01:44:33.480 --> 01:44:34.540

Heather Maggs: So you

938

01:44:34.560 --> 01:44:37.519

Heather Maggs: so it's more balanced.

939

01:44:37.790 --> 01:44:44.279

Richard Bennett: Do you mean in the in the focus group in this Powerpoint presentation? Or do you mean in the, in the questionnaire itself?

940

01:44:44.280 --> 01:44:47.159

Heather Maggs: Actually in the questionnaire itself, so that you've got

941

01:44:47.480 --> 01:44:52.379

Richard Bennett: It's on one screen, I think at the moment. Isn't it all the information, or is 2? No, okay.

942

01:44:52.380 --> 01:45:01.250

Heather Maggs: You think of how much it? Oh, oh, in the oh, in the sorry, I'm thinking in the Powerpoint, I'm thinking in Powerpoint slides. That's true.

943

01:45:01.630 --> 01:45:10.199

Richard Bennett: I think it's either I think it might be one, or it might go over to 2, cause it's in bullet points. Now, remember it is. It's laid out differently than this.

944

01:45:10.200 --> 01:45:10.860

Heather Maggs: Hmm.

945

01:45:11.940 --> 01:45:12.870

Heather Maggs: And point.

946

01:45:12.870 --> 01:45:15.020

Richard Bennett: But I I don't know what I did.

947

01:45:15.310 --> 01:45:22.469

Richard Bennett: Unfortunately, the version I had didn't have the blinking statement in it about how you you know this is the way in which animals

948

01:45:22.710 --> 01:45:32.750

Richard Bennett: welfare would be would be improved. But you it's going to be different for each of the species. And anyway, there were a number of ways that you could achieve that you know some of them you would.

949

01:45:33.000 --> 01:45:37.321

Richard Bennett: you know, reduce lameness, and you do this, and you do that. I mean.

950

01:45:39.070 --> 01:45:40.180

Heather Maggs: I'm gonna.

951

01:45:40.180 --> 01:45:44.070

Richard Bennett: You can't lay it out separately. I don't think, can you, for each

952

01:45:44.090 --> 01:45:46.040

Richard Bennett: species just too much.

953

01:45:46.430 --> 01:45:48.570

Richard Bennett: It'd be a lot of information.

954

01:45:48.570 --> 01:45:52.350

Heather Maggs: Well, I'm not going to have anything to do now till October, am I? So I could.

955

01:45:52.350 --> 01:45:55.779

Richard Bennett: Think of you? Well, hopefully, that's not true. Hopefully.

956

01:45:55.780 --> 01:46:00.200

Heather Maggs: I think I could have a think about that if that's not a problem. No, I was. I was.

957

01:46:00.580 --> 01:46:02.100

Heather Maggs: I don't know.

958

01:46:02.280 --> 01:46:08.829

Heather Maggs: I don't. I'm going to revisit that copy at some point. But my focus has got to be getting you showcase integrals and getting the.

959

01:46:08.830 --> 01:46:23.580

Richard Bennett: No, absolutely don't. Don't you worry about. I'm just. I'm just unloading here, which helps me to think so. I I need to go back and think. Is there an ingenious way of giving giving more? Maybe I'll just sketch something out and see how long it it is.

960

01:46:23.690 --> 01:46:27.069

Richard Bennett: whether it's just completely unwieldy or not. But

961

01:46:27.100 --> 01:46:36.160

Richard Bennett: the choice sets work. Don't they now understand why people will choose the non rational? 3 pounds instead of the 2 pounds.

962

01:46:36.160 --> 01:46:36.800

Heather Maggs: Hmm.

963

01:46:37.310 --> 01:46:44.840

Richard Bennett: And probably again, Kelvin, the great Kelvin, is probably right. This we made it 4 pounds and 2 pounds.

964

01:46:44.840 --> 01:46:45.260

Heather Maggs: Scoop.

965

01:46:45.260 --> 01:46:47.140

Richard Bennett: That that would probably

966

01:46:47.420 --> 01:46:50.930

Richard Bennett: that probably would solve would solve that conundrum.

967

01:46:53.110 --> 01:46:54.740

Richard Bennett: Anyway, I'll let you go.

968

01:46:56.020 --> 01:46:57.029

Heather Maggs: Thank you.

969

01:46:57.030 --> 01:46:57.630

Richard Bennett: You know.

970

01:46:58.460 --> 01:47:06.882

Heather Maggs: And I thought Mariola was nice about the farmers, except I think of that. 2 pounds. They get a penny, and Tesco's would get the rest of it. But I'm being a bit mean.

971

01:47:07.130 --> 01:47:12.369

Richard Bennett: It's interesting that a couple of them well, and Sophie as well, she was sort of apologetic. But

972

01:47:12.740 --> 01:47:21.580

Richard Bennett: it's exactly as Kelvin said. She's it's in her within her budget, and she assumed you'd you'd get more for it in some sense, and that

973

01:47:21.700 --> 01:47:23.329

Richard Bennett: that's not illogical, is it? Because.

974

01:47:23.330 --> 01:47:23.809

Heather Maggs: Not just.

975

01:47:23.810 --> 01:47:27.918

Richard Bennett: You expect in the market. You expect you pay a bit more, and you get something else.

976

01:47:28.160 --> 01:47:28.620

Heather Maggs: Yeah.

977

01:47:28.780 --> 01:47:29.310

Richard Bennett: And I.

978

01:47:29.547 --> 01:47:35.490

Heather Maggs: Such a cynical devil. I think I I wouldn't pay more, because I wouldn't assume that I would be getting something else. I think some

979

01:47:36.270 --> 01:47:40.240

Heather Maggs: capitalist bastard was stealing it. But anyway.

980

01:47:40.240 --> 01:47:43.950

Richard Bennett: What Steve saw, I think, you know, or they're trying to trick me. I'm like.

981

01:47:44.700 --> 01:47:46.200

Heather Maggs: Oh dear!

982

01:47:46.200 --> 01:47:47.509

Richard Bennett: Thanks, anyway. Heather.

983

01:47:47.730 --> 01:47:49.940

Heather Maggs: Take care, have a nice rest of your evening, Richard.

984

01:47:49.940 --> 01:47:51.289

Richard Bennett: Thank you. Bob's on.

985

01:47:51.290 --> 01:47:53.010

Heather Maggs: And a nice Bank Holiday.

986

01:47:53.010 --> 01:47:54.593

Richard Bennett: Oh, yeah, and you, yeah.

987

01:47:54.910 --> 01:47:57.140

Heather Maggs: Cheers. See you next week, bye.